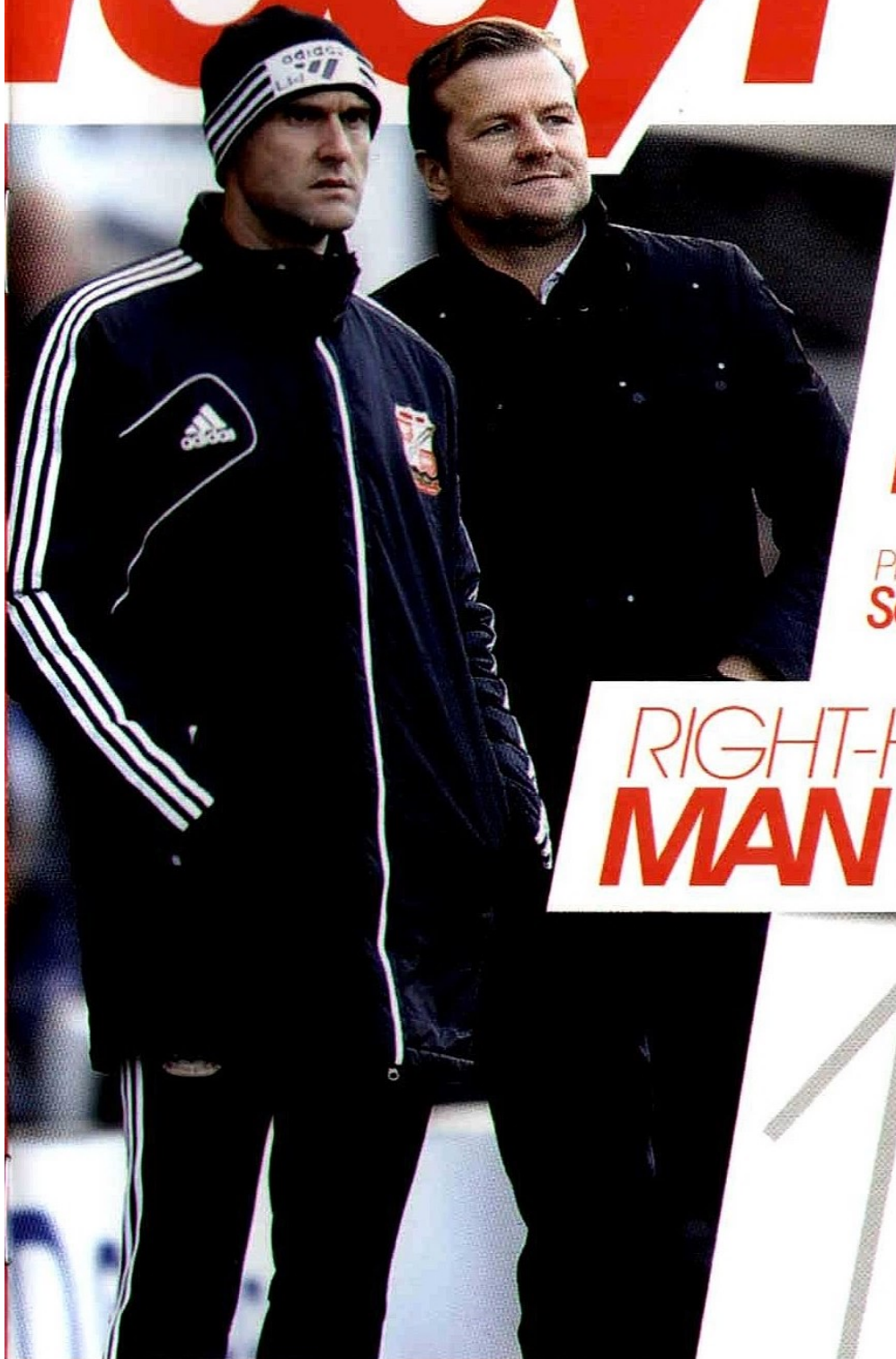




# COVER



**inside:**

MANAGER  
**Mark Cooper**

FEATURE  
**Luke Williams**

PREMIER MOMENT  
**Southampton**

## RIGHT-HAND **MAN**

# 15

VS **CARLISLE UNITED**

Sky Bet League 1 • Saturday 30th November, 2013 • 3pm Kick-Off







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# EDITOR'S WELCOME



Tom Otrebski



## SWINDON TOWN FOOTBALL CLUB

The County Ground,  
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Swindon, SN1 2ED.

Switchboard: 0871 876 1879  
STFC Store: 0871 876 1993

Websites:  
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**Goalkeeping Coach**  
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Michael Cooper

**Physiotherapist**  
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**Academy Manager / Head of Youth**  
Jeremy Newton

**Interim Under 18s Manager**  
Jamie Pitman

**GOOD** afternoon and welcome back to SN1 for today's visit of Carlisle United.



**TODAY'S** fixture conjures up memories of last season's meeting between Swindon and Carlisle at Brunton Park and a journey to Cumbria that seemed never-ending. An accident on the M6 meant that, with a part of the motorway shut, getting to the match on time was never going to be realistic. Cue a mad scramble to try and get online in the back of a speeding car as the game kicked off. As I'm sure the Swindon Advertiser's Sam Morshead will verify, it's not particularly easy to move quickly across a car park with an open laptop and various other reporting paraphernalia whilst keeping an ear on the crowd reaction and praying that another goal doesn't go in. As we creep closer to the Christmas period, I would like to take this opportunity

to mention something away from the football. The Swindon Male Voice Choir annual Christmas Carol Concert will take place on Friday, 20th December 2013 at Christ Church in Old Town in support of CLIC Sargent. The choir will be performing alongside the Wroughton Silver Band and the Janice Thompson Performance Trust Concert Choir. It's always a really popular event and, with no Festive Friday Football this year, why not get in the mood for Christmas with an evening of festive music before Town take on Coventry the following day? At just £6.50, you can buy your tickets either by calling 01793 822495 or by emailing [swindonmalevoicechoir@msn.com](mailto:swindonmalevoicechoir@msn.com). Switching the focus back to the football, today's match caps a busy seven days for Town after defeat last time out at SN1 to Leyton Orient and a battling point at Crawley in midweek. For those of you who didn't go, you can see a gallery from that game on page 58. As the mercury starts dropping ever-lower, three points ahead of next week's break from action would be very warming indeed.

**TOM OTREBSKI**  
EDITOR

## Swindon Town Football Club Staff:

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**Academy Phase Coach** Jamie Pitman / **Academy Skills Coach** Sean Wood / **Academy Goalkeeping Coach** Steve Hole / **Academy Physio** Chris Jones  
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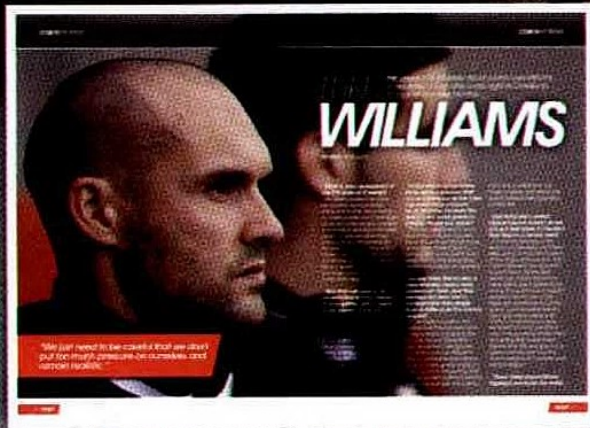
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VS **CARLISLE UNITED**  
30.11.13



LUKE  
WILLIAMS

# RIGHT-HAND MAN



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**swindon**  
Swindon Town Football Club

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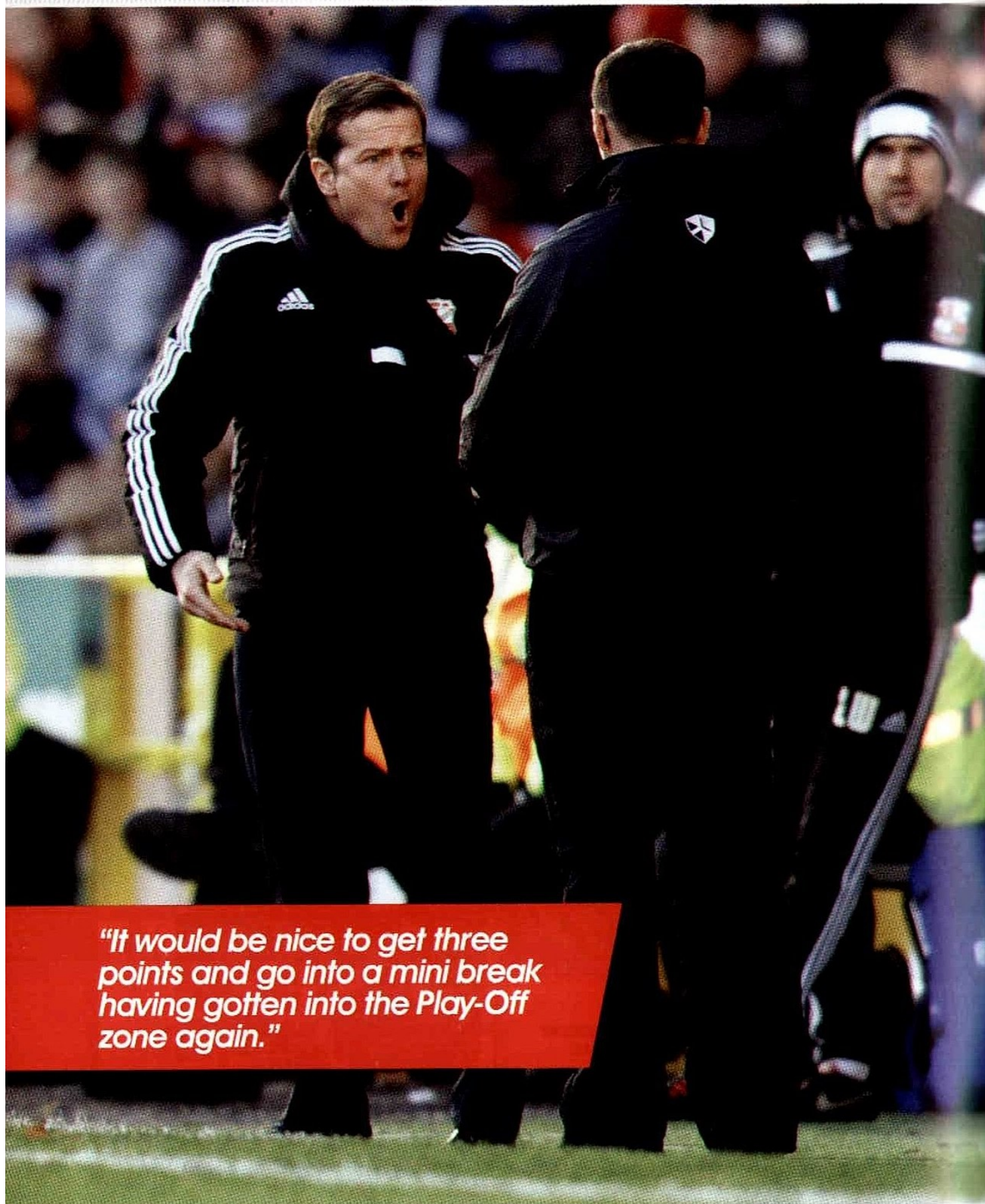
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*"It would be nice to get three points and go into a mini break having gotten into the Play-Off zone again."*



# MARK COOPER



**WELCOME** back to The County Ground this afternoon for the visit of Carlisle United in this League 1 encounter...



It was a good point for us on Tuesday night at Crawley. Obviously it was good to get a clean sheet after conceding three goals at home to Orient so it was important that we got something from the game. We could have probably pinched it had we kept 11 players on the pitch but another ridiculous refereeing decision robbed us of that chance. At the moment we're trying to find a balance between attacking and being more secure at the back so I think Tuesday night saw a little bit of a compromise in terms of our attacking play, to be a bit more defensive and make sure we got something. We're at home this afternoon and we have a bit more of a duty to attack so it's just about striking that balance between the two and making

sure we entertain you, the fans. Graham Kavanagh has done well from the start since he took over from Gregg Abbott. He's done really well and got some good results and they'll come here on the back of a win on Tuesday night against Crewe. I'm sure they'll fancy it - they're trying to play some decent football and it'll be a really tough test for us at The County Ground. I think I've played against him before and obviously we've crossed paths on the coaching ladder. I spoke to him a couple of times about Troy Archibald-Henville when he was on loan at Brunton Park and they looked after Troy while he was up there. He's a decent bloke and I hope he does really well but obviously not today. It would be nice to get three points and go into a mini break having gotten

into the Play-Off zone again. It would be good to get a rest and to get nearly all the players back fit and come back the following week with a fit, strong, energised squad. So far you've stayed with us and we're still in the shake-up so it's going to be a close, tight season for all the teams trying to get in to the Play-Offs. There are going to be ups and downs but we just aim to stay up and around there and make sure we have a real concerted effort to get in the Play-Offs.

Keep believing.

**MARK COOPER**  
MANAGER





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# DARREN WARD



the  
brunel

Page Sponsor

**GOOD** afternoon and welcome back to SN1 for today's meeting with Carlisle United...

**OBVIOUSLY** the home defeat to Leyton Orient last weekend wasn't what we wanted, especially after going 1-0 up and thinking we're in control of the game. To concede two goals like that was thoroughly disappointing and then an own goal from myself was a tough one because, when you're trying to defend a goal and it comes up like that, it's just one of those things. It was quite frustrating but overall we wanted to get it right and to get a good away draw against Crawley, for us, was a good result. It's a tough place to go and get a point so we're happy with the response from the players. It was fantastic to get a clean sheet because it's been a while. I know we've been close a few times but to get a clean sheet is always nice for the team and, like I say, especially against a tough Crawley side. Carlisle have had a few good results recently and I see they won on Tuesday night. It's going to be a tough game but I think every game in this league now is never going to be easy. We'll be looking to be at our best and make sure we finish this week off on a high. I've played against the manager, Graham Kavanagh, a few times and no doubt he will get them going. They'll see coming to Swindon and The County Ground as a



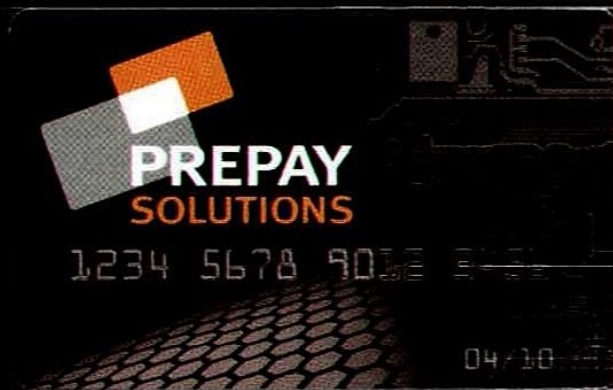
few lows there have also been a lot of highs and, with the position we're in at the minute, I think everyone would have taken that at the beginning of the season. We want to keep building on this and look at the positives. We do realise there are still things we need to work on but we also realise there are a lot of good things here which I think is better to work on rather than looking at things that haven't gone our way. That comes down to everyone playing their part and supporting us all the way.

**DARREN WARD**  
TEAM CAPTAIN

**"It was quite frustrating but overall we wanted to get it right and to get a good away draw against Crawley, for us, was a good result."**

good scalp to have under their belt so we've got to make sure that we do our best and follow on from the result on Tuesday with a big one today. The Club is progressing, the young players here are progressing and I hope everyone stays strong and can see that and continues to support us. Even though there have been a





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# BOARDROOM UPDATE



**A warm welcome to the CG to Carlisle United's Board of Directors, their guests and their travelling fans...**

**WELCOME** back to The County Ground this afternoon where hopefully we can put last Saturday's result behind us. After a good point away from home on Tuesday night we can look forward to this afternoon's fixture against Carlisle United. As you will know, we made today's match 'Kid a Quid' as we try to encourage families within the community to come to The County Ground more often as we try to increase our current average attendance which is now starting to reach 8,500. Long may this figure continue to grow. Last week we announced that, after our exit from the FA Cup, we would be issuing tickets free of charge for anyone who attended the 1st round fixture at Macclesfield, to the Area Semi-Final of the Johnstone's Paint Trophy here on the 10th December. With Christmas just around the corner, we have tried to make ticket prices as attractive as possible with an Adult ticket priced at only £15, Concessions at £10 and Juniors at £5. With only two matches at home during the month of December, we hope to see a bumper crowd for this important tie where the team can take another important step closer to reaching the final at Wembley. Your support is vital so please make sure The County Ground atmosphere is as loud as possible on that night: let's hear the Spartan roar. As



**"We made today's match 'Kid a Quid' as we try to encourage families within the community to come to The County Ground more often."**

we continue to develop STFC MyWorld, we are shortly going to launch the forum as mentioned a few weeks ago. We have now met with members of the supporters' groups and the family engagement members who will manage and control the site for us. This, again, will enhance your whole MyWorld experience as it continues to grow. It is also interesting that other clubs are now looking at what we have achieved with this product over

the past few months. Keep your fantastic support going for the whole 90 minutes today and remember that we are all #inittogether.

**JED McCRORY**  
CHAIRMAN



# COMMERCIAL COMMENT



Adam Wainwright

**ADAM** Wainwright rounds up the latest commercial news from SN1 including another matchday sponsorship opening...

## Supporting Each Other

A warm welcome this afternoon to the Swindon Town Supporters' Club, who are today's Match Sponsors, adding to the long list of sponsorships and other financial support given to the Football Club over many years. The Football Club would like to thank them for all their hard work and endeavours and the summary below highlights their level of cause, commitment and dedication. This is a great testament to all those supporters that join in to help raise valuable funds. Some of the financial highlights since their formation include: £430,000 funds raised, over £200,000 of donations to STFC including £90,000 for youth development and £130,000 of prizes paid to winners of the 50/50 draw. Enjoy your day with us.

## Matchday Sponsorships Sold Out (Not Quite...)

**SPONSORSHIPS** for the remaining league matches this season have sold out which is a success story in its own right. Thank you to all those



groups and companies who have supported us for 2013/14. However, it is not too late to commit to a sponsorship for our Johnstone's Paint Trophy Area Semi-Final clash with Stevenage. By booking, you

will get first refusal on a package should Town make the Area Final. Matchball and Programme sponsorships are available at a discounted price. For more details or to book a package, call us on 0844 358 2668.

## Combining Christmas With Comedy

**MAKE** The County Ground your destination for the pre-Christmas weekend. Join us on Friday 20th December for the next instalment of Jongleurs' Comedy on the Road. The event will have a Christmas theme and, along with the comedy will see casino tables open for a fun festive flutter and a DJ booked so you can boogie the night away to all those Christmas classics. The cost per person (which also includes a two-course meal) is £40 including VAT. Can't wait for your presents? Then why not treat yourself on the Saturday by watching Town take on the Sky Blues in style? For information on hospitality packages, please call 0844 358 2668

## A Warm Members' Welcome



**DOREEN** Sheehan is joining the Russell family in the Members' Suite for her first Swindon Town game. Doreen has travelled all the way from the beautiful County Kerry in Ireland to support the mighty Reds. Let us hope the luck of the Irish rubs off on the Town this afternoon. COYR!

## Happy Birthday Oriele



**HAPPY** 14th Birthday to Oriele Grigg. Oriele is a Season Ticket holder in The Members' Suite, and her favourite Town player is Alex Pitchard. Have a great birthday from all those in the Members'.



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	<p><b>vs Gillingham</b> Match: Simon Day &amp; Co. Ball: Paul Hedges Party Prog: Swindon Advertiser</p>
	<p><b>vs Crewe Alexandra</b> Match: Verelogic Group Ball: Royal Mail 419ers Prog: PrePay Solutions</p>
	<p><b>vs Bristol City</b> Match: Intel Ball: T E Connectivity Prog: Gratton Consulting</p>
	<p><b>vs Chelsea</b> Match: Samsung Ball: RFS Prog: Tithegrove</p>
	<p><b>vs Tranmere Rovers</b> Match: R J Osman Ball: Allen Ford Prog: PrePay Solutions</p>
	<p><b>vs Plymouth Argyle</b> Match: Allen Ford Ball: Scotcall Ltd Prog: PrePay Solutions</p>
	<p><b>vs Notts County</b> Match: Churchfields Academy Ball: All Trades Prog: PrePay Solutions</p>
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	<p><b>vs Port Vale</b> Match: The Bowler Party Ball: Ultra Projects Prog: Advance Insurance</p>
	<p><b>vs Wycombe Wanderers</b> Match: Allenford Ball: N/A Prog: Morgan Stanley</p>
	<p><b>vs Leyton Orient</b> Match: Dave Williams Party Ball: Electric Centre Prog: PrePay Solutions</p>
	<p><b>vs Carlisle United</b> Match: STFC Supporters Club Ball: Dave Newman Party Prog: PrePay Solutions</p>
	<p><b>vs Stevenage</b> Match: Allenford Ball: Available to Sponsor Prog: Available to Sponsor</p>
	<p><b>vs Coventry City</b> Match: Rug Shack Ball: T E Connectivity Prog: Merv Vowles Party</p>





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For all benefits of membership see [www.swindontownsupportersclub.com](http://www.swindontownsupportersclub.com)

If you wish to join and help us in our aims please either photocopy or scan this page, complete the form and send together with the appropriate joining fee to **Swindon Town Supporters Club, C/O The County Ground, Swindon, Wiltshire SN1 2ED.**

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# SPONSORS' GALLERY vs Wycombe Wanderers

**MATCH SPONSOR**



*Allenford*

**MAN OF THE MATCH**



**Massimo Luongo**

**THE** Australian midfielder produced a typical all-action performance in the heart of Town's midfield as they secured a place in the Area Semi-Final of the Johnstone's Paint Trophy. Nicky Ajose's late show sealed a 2-1 win for Mark Cooper's men after he had bundled home the equaliser earlier in the second half. Massimo was voted Man of the Match by Main Match Sponsors, Allenford and he is pictured below receiving his complementary bottle of champagne.

**MATCHBALL SPONSOR**



*Guest of Martin Butler & Chris Alder*

**PROGRAMME SPONSOR**



*Morgan Stanley*







**MAGIC MOMENT: 1999**

*Jimmy Glass, signed on an emergency loan from Swindon, keeps Carlisle in the Football League with a dramatic late goal against Plymouth Argyle.*

CARLISLE  
**UNITED**



**AFTER** finishing last season in 17th place in League 1, the Cumbrians now have a new manager to help steer them further up the table...

**AT** the start of last season, Carlisle registered just three wins during August and September. The Cumbrians also exited both the Johnstone's Paint Trophy and the Capital One Cup. Just three more wins were registered in the build-up to Christmas before Gregg Abbott's side tasted just two defeats from eight over the New Year period, including a 4-0 defeat at The County Ground at the start of January. Carlisle would win just three more times over the course of the rest of the

campaign, finishing the season in 17th, seven points clear of the drop zone. 2013/14 began with a 5-1 humbling at the hands of Leyton Orient at Brunton Park. The next two matches produced successive 4-0 defeats to Bradford and Coventry. Despite a win on penalties over Blackburn in the Capital One Cup, a 5-2 defeat to Leicester in the next round saw them bow out of the competition. The Cumbrians earned their first point of the season at Colchester but, after picking up just two points from the opening

six fixtures, Manager Gregg Abbott was relieved of his duties in early September with Graham Kavanagh installed as temporary boss. The change appeared to have the desired effect: three straight wins arrived against Sheffield United, Stevenage and Notts County, a run which secured Kavanagh the job on a permanent basis. They have since exited the JPT and Tuesday's win over Crewe Alexandra was their first in the league since a 1-0 success at MK Dons in October.



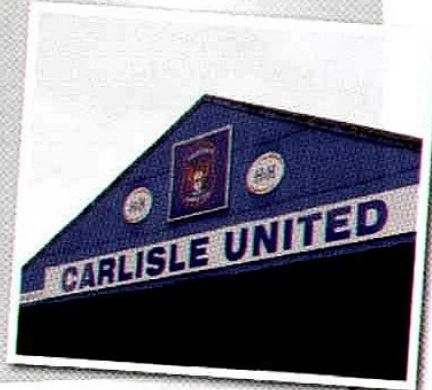
**FACTFILE:**

Nicknames: **The Blues,**  
**The Cumbrians**

Stadium:

**Brunton Park**

Capacity: **18,202**

**THE GAFFER:****GRAHAM KAVANAGH:**

**KAVANAGH** began his career in England with Middlesbrough before being sold to Stoke City in 1996. In five years with the Potters, the midfielder would go on to rack up over 200 appearances and scored Stoke's last goal at the Victoria Ground. He moved to Cardiff City in 2001 then on to Wigan Athletic in 2005. He played for the Latics in the Premier League and played in a League Cup Final before joining Roy Keane's Sunderland in 2006. Kavanagh also represented the Republic

of Ireland on the international stage during his playing career. After initially joining Carlisle on loan in 2008, he made the move permanent in January 2009, signing on as a player/coach. He was appointed assistant to Greg Abbott in the summer of 2010 and, after Abbott's departure earlier this season, took the reins on a short-term basis as caretaker boss. After winning his three games in temporary charge, he was given the job full-time at the end of September.

**CLUB HONOURS:**

Football League 3rd Tier:

**Winners: 1964-65**

**Runners up: 1981-82**

Football League 4th Tier:

**Winners: 1994-95, 2005-06**

**Runners up: 1963-64**

Conference National:

**Play-Off Winners: 2004-05**

Football League Trophy:

**Winners: 1996-97, 2010-11**

**Runners up: 1994-95,**

**2002-03, 2005-06, 2009-10**

Lancashire Combination Div1:

**Runners up: 1907-08**

Lancashire Combination Div2:

**Winners: 1906-07**

North Eastern League:

**Winners: 1921-22**

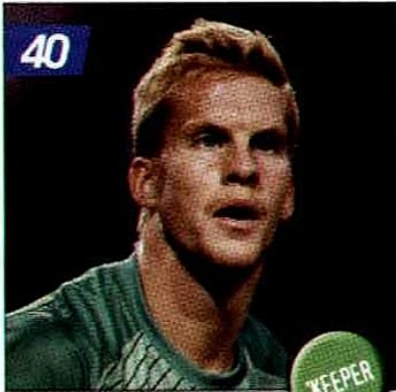
**Runners-up: 1927-28**



# THE PLAYERS



# CARLISLE UNITED



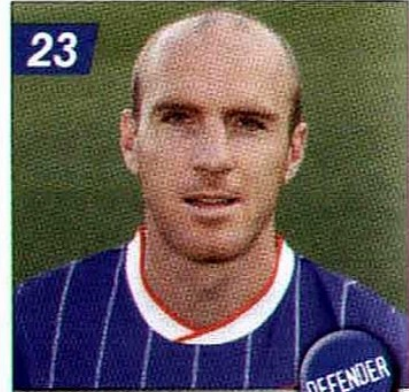
**Ben Amos**

**THE** stopper is currently in the middle of a one-month loan spell at Brunton Park from Manchester United. At Old Trafford since the age of 11, Amos has had loan stints at the likes of Peterborough United, Oldham Athletic and Molde in Norway. He made his Man United bow in September 2008 and played in the Red Devils' Premier League win over Stoke in 2012. Since joining Carlisle, he has made four appearances.



**Matty Robson**

**THE** midfielder, who can also operate at left full-back came through the ranks at Hartlepool United and went on to make over 150 appearances for the Pools during a seven-season stay in the north-east. In the summer of 2009 he moved across to Brunton Park. Robson has now racked up over 150 appearances for the Cumbrians and his performances last season earned him a number of supporters' groups' Player of the Year awards.



**Sean O'Hanlon**

**O'HANLON** began his career at Everton before moving to The CG initially on loan in 2003. Helped Town to the Play-Offs at the end of 2003/04 and penned a permanent deal that summer. Made over 100 appearances for Swindon before moving to MK Dons in 2006. Following a stint at Hibernian in the Scottish Premier League, he signed a short-term deal with the Cumbrians in January 2013, a deal which was extended in the summer.



**Paul Thirlwell**

**THE** experienced midfielder started his career with Sunderland and made 77 appearances for the Black Cats. He played 12 games for Swindon during a loan spell in 1999 and joined Sheffield United in the summer of 2004. His next move was to Derby County in 2005. Thirlwell joined the Cumbrians on loan initially in September 2006 before penning a permanent contract in January 2007. The Club Captain now has over 200 Carlisle appearances to his name.



**David Symington**

**A** graduate of the Carlisle youth system, the midfielder was a renowned goalscorer for the club's youth and reserve side before making the step up into the first team. After making his debut last term, he went on to notch five times and collected the club's Goal of the Season Award. He has made 20 appearances so far this season and netted on Tuesday evening against Crewe Alexandra.



**James Berrett**

**BERRETT** came through the Academy at Huddersfield Town and made his first appearance at the end of the 2006/07 season. He went on to make over 40 appearances before joining Carlisle in the summer of 2010. The midfielder scored the winning goal when the Cumbrians last won at SN1 in 2011. Now approaching 180 appearances for Carlisle, he has also won international honours with the Republic of Ireland's Under-18s, Under-19s and Under-21s.



**LAST FIVE:** LDWDW

**LAST TIME OUT:** 2-1 W vs Crewe 26.11.13



**Max Ehmer**

**THE** German-born versatile defender joined United on loan at the start of the month from Queens Park Rangers. Ehmer has been with the Loftus Road outfit from a young age and has progressed through their youth ranks. The 21-year-old has Football League experience with loan spells at the likes of Yeovil Town and Preston North End and has also represented South-West Germany at Under-18 level.



**Conor Townsend**

**A** left full-back, Townsend came through the ranks at Hull City. He has enjoyed loan spells at Grimsby Town and Chesterfield. During his time with the Mariners, he picked up the Supporters' Young Player of the Season award and he spent last term with the Spireites. After appearing for Hull in the Capital One Cup in August, he joined Carlisle on loan at the start of September and has made 15 appearances so far.



**Liam Noble**

**THE** midfielder initially joined the Cumbrians on loan at the end of the 2011/11 campaign. During his first spell at Brunton Park, he came off the bench during Carlisle's Johnstone's Paint Trophy win at Wembley. At the start of the 2011/12 season he re-joined on loan before making the move permanent in January 2012. Noble has now racked up over 100 appearances and has notched three times from 23 outings this term.



**Lee Miller**

**THE** striker began his career with Falkirk in his native Scotland before moving to Bristol City in 2003. Moved back north of the border in the summer of 2005 to join Dundee United. Moved to Aberdeen the following summer and netted over 30 goals in four years with Dons, earning him a move to Middlesbrough. Miller had further spells at Notts County and Scunthorpe before joining Carlisle in the summer of 2011.



**Lewis Guy**

**GUY** began his career at Newcastle United before joining Doncaster in 2005. The striker spent time on loan at Hartlepool and Oldham then joined MK Dons in May 2010. He had a further loan spell at Oxford before moving north of the border and spending the 2012/13 campaign with St. Mirren. Netted five times during his stint with the Buddies and joined Carlisle in the summer. Has found the net twice so far this season.



**Mark Beck**

**A** graduate of the Carlisle youth ranks, the striker worked his way up to break into the first team during the 2011/12 campaign, making his bow in the 1-0 home reverse to Charlton in April 2012. Netted his first goal the following campaign against Ipswich, cancelling out the on-loan Massimo Luongo's opener. Beck registered a further five times that season. This term, he scored the winner against Boreham Wood in the FA Cup 1st Round.



# DAVID AMOO

COYR profiles the goalscoring midfielder who will be hoping to add to his tally this afternoon.....

THE Londoner started out in the youth system at Millwall but, at the age of just 16, moved north after attracting the attention of Premier League giants, Liverpool. During his time at Anfield, Amoo was a regular with the youth and reserve sides and, although he made it to the fringes of the first team squad, would only make one appearance for the Reds. He started and played 84 minutes of Liverpool's 2010/11 Europa League third round qualifying win over FK Rabotnicki of Macedonia. Later that season, he also spent time on loan at MK Dons and Hull City. During his brief stay with both clubs, he made his Football League debut in January 2011 whilst with the Dons, although his appearances were restricted mostly to outings from the substitutes' bench. The midfielder also had a loan stint at Bury, a spell which yielded four goals from 27 appearances during the 2011/12 campaign. The midfielder's performances with the Shakers alerted Preston North End to his availability

with his contract at Liverpool due to expire. He moved to Deepdale in the summer of 2012 but had his contract cancelled by mutual consent in January after making 17 league appearances. Amoo's next move was to join Tranmere Rovers on a six-month deal until the end of the 2012/13 season, where he made eleven appearances for the Merseysiders, scoring one goal. That came on his debut and set the foundations for a 2-0 win over Crawley Town. He made the move north to Carlisle in July, putting pen to paper on a two-year deal. After netting on his debut against Leyton Orient on the opening day of the season, he scored a brace in his next game, a Capital One Cup tie against Blackburn Rovers at Brunton Park. He currently leads the way in the Cumbrians' goalscoring charts with seven goals in all competitions although he has not found the net since a 2-2 draw at Shrewsbury in early October.





**FACTFILE:**

Full name:  
David Oluwaseun  
Segun Amoo  
Date of birth:  
13 April 1991  
Place of birth:  
Southwark,  
London, England  
Height:  
1.78m (5ft 10in)  
Playing position:  
Midfielder

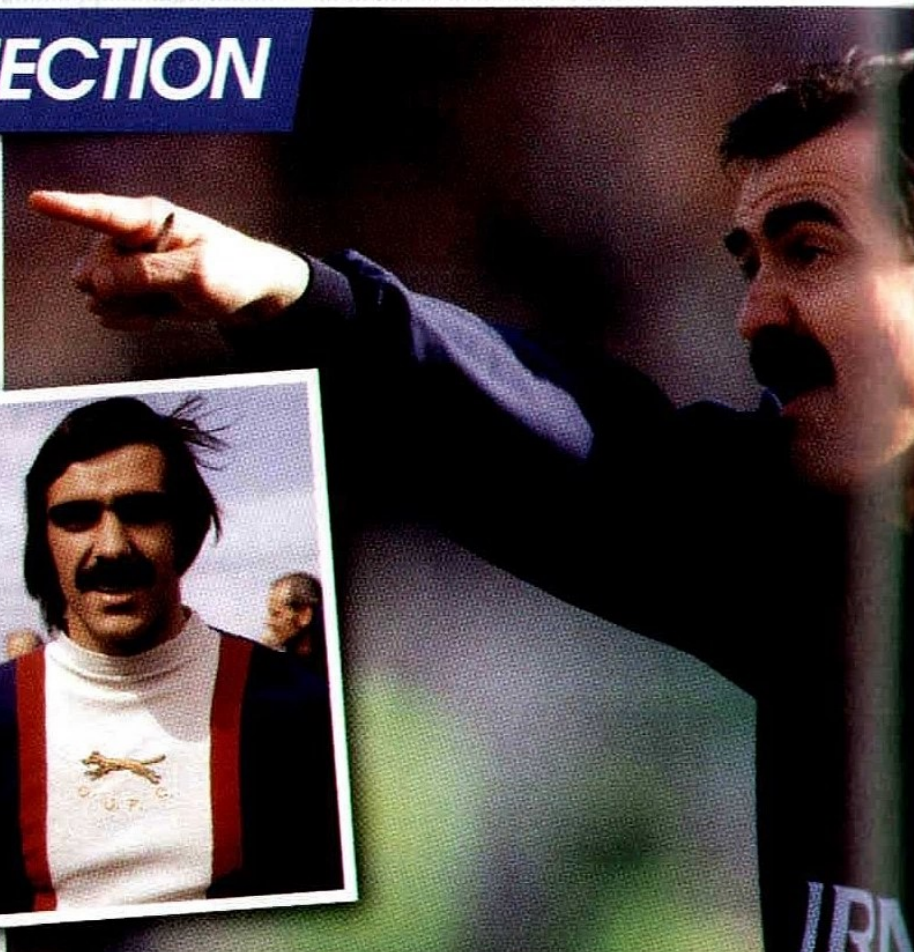
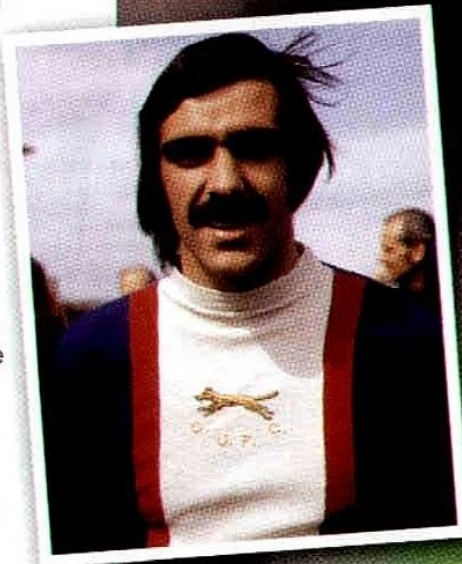
*"He currently leads the way in the Cumbrians' goalscoring charts with seven goals in all competitions..."*



## CLUB CONNECTION

### JOHN GORMAN:

**GORMAN** began his playing career at Celtic but enjoyed a successful stint with the Cumbrians between 1970 and 1976. He made over 260 appearances and was part of the Carlisle side that played in the First Division. After another playing stint with Tottenham, he made the move into coaching at Swindon as assistant to Glenn Hoddle. Helped steer Town into the Premier League in 1993 and was handed the reins following Hoddle's departure. Led Swindon during the Club's first ever season in the top flight.



## PAST ENCOUNTER



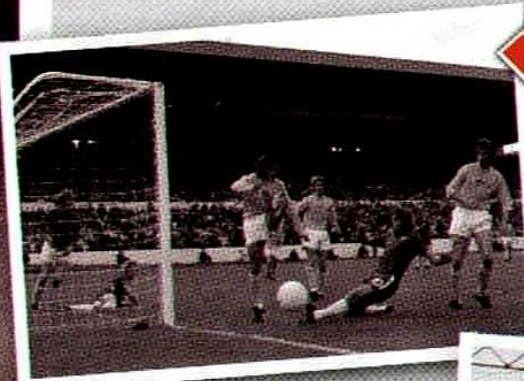


**MAGIC MOMENTS:**



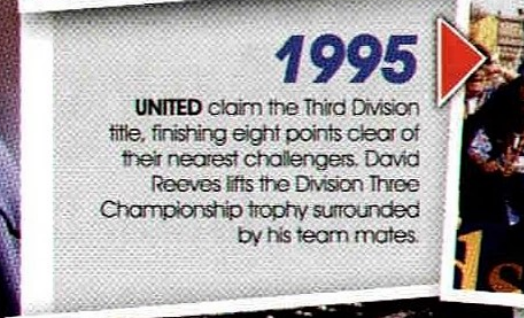
Date: **03.02.1996**  
**Swindon Town 2**  
**Carlisle United 1**  
 Attendance: **8,242**

**THIS** encounter from the 1995/96 campaign saw Steve McMahon's men extend their lead at the top of Division Two to six points after victory over the Cumbrrians. After a goalless first forty-five, Peter Thorne fired Swindon in front after collecting a clearance from the goalkeeper. Ty Gooden then flighted a cross in towards the waiting Wayne Allison who headed home Town's second of the afternoon. Rory Delap pulled one back for the visitors but Swindon could have added to their tally with Steve Finney and Thorne both being denied by Tony Caig.



**1974**

**THE** Cumbrrians finish 3rd in Division Two and win promotion to the top flight for the first time. After a flying start, they go top of the First Division but eventually fade away and are relegated.



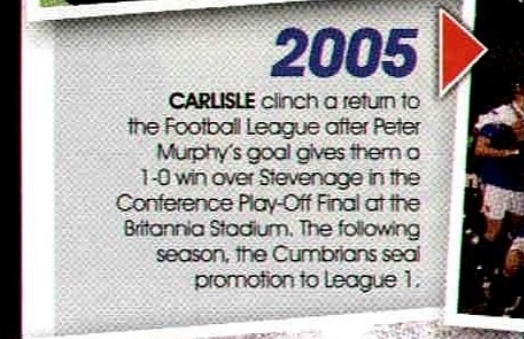
**1995**

**UNITED** claim the Third Division title, finishing eight points clear of their nearest challengers. David Reeves lifts the Division Three Championship trophy surrounded by his team mates.



**1997**

**CARLISLE** win the Auto Windscreens Shield after beating Colchester on penalties at Wembley. Pictured are winning penalty scorer Steve Hayward and goalkeeper Tony Caig.



**2005**

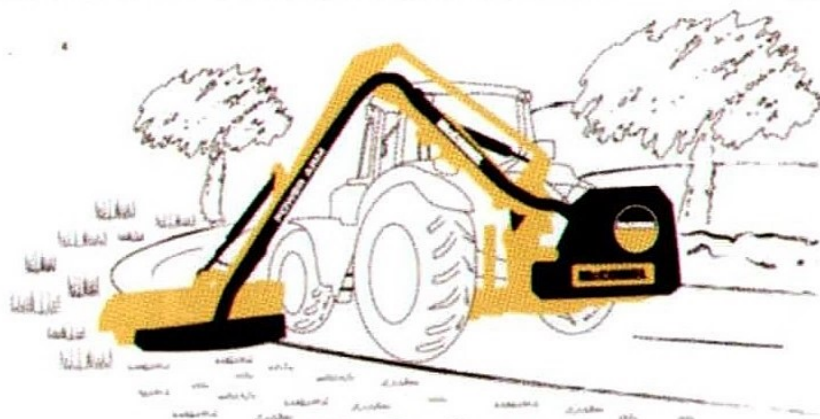
**CARLISLE** clinch a return to the Football League after Peter Murphy's goal gives them a 1-0 win over Stevenage in the Conference Play-Off Final at the Britannia Stadium. The following season, the Cumbrrians seal promotion to League 1.



**2011**

**THE** Cumbrrians lift the Johnstone's Paint Trophy at Wembley after beating Brentford 1-0 in the final.





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# CLUB NEWS

For more news visit the official website:  
[www.swindontownfc.co.uk](http://www.swindontownfc.co.uk)

**FOLLOWING** last week's incident at SN1, Swindon Town released the following statement...



**SWINDON** Town Football Club condemns the actions of the individual who ran on to the pitch and confronted the Leyton Orient goalkeeper during Saturday's League 1 fixture.

The Club have indefinitely suspended the individual concerned until the on-going legal process is complete. During this process, the Club will be working closely with Wiltshire Police to decide on the appropriate course of action and to ensure that the maximum penalty available is imposed.

There is no place at The County Ground for so-called supporters who find this sort of behaviour acceptable and the Club would like to remind all supporters that any incident like this has serious consequences not just individually but also for the Club.

The Club would like to add that this is an isolated incident. The County Ground stadium is one of the safest in the country and we are extremely fortunate, as a Club, to have an

impeccable group of supporters whose reputation should not be tarnished by the actions of one individual.

The club would like to remind all supporters that they must adhere to the ground regulations at all times and are particularly reminded as to take note of section 11:

The following acts are offences under the Football (Offences) Act 1991 (as amended):

- *The throwing of any object within the Ground without lawful authority or excuse.*
- *The chanting of anything of an indecent or racist nature.*
- *The entry onto the playing area or any adjacent area to which spectators are not generally admitted without lawful authority or excuse.*
- *Conviction may result in a Banning Order being made.*



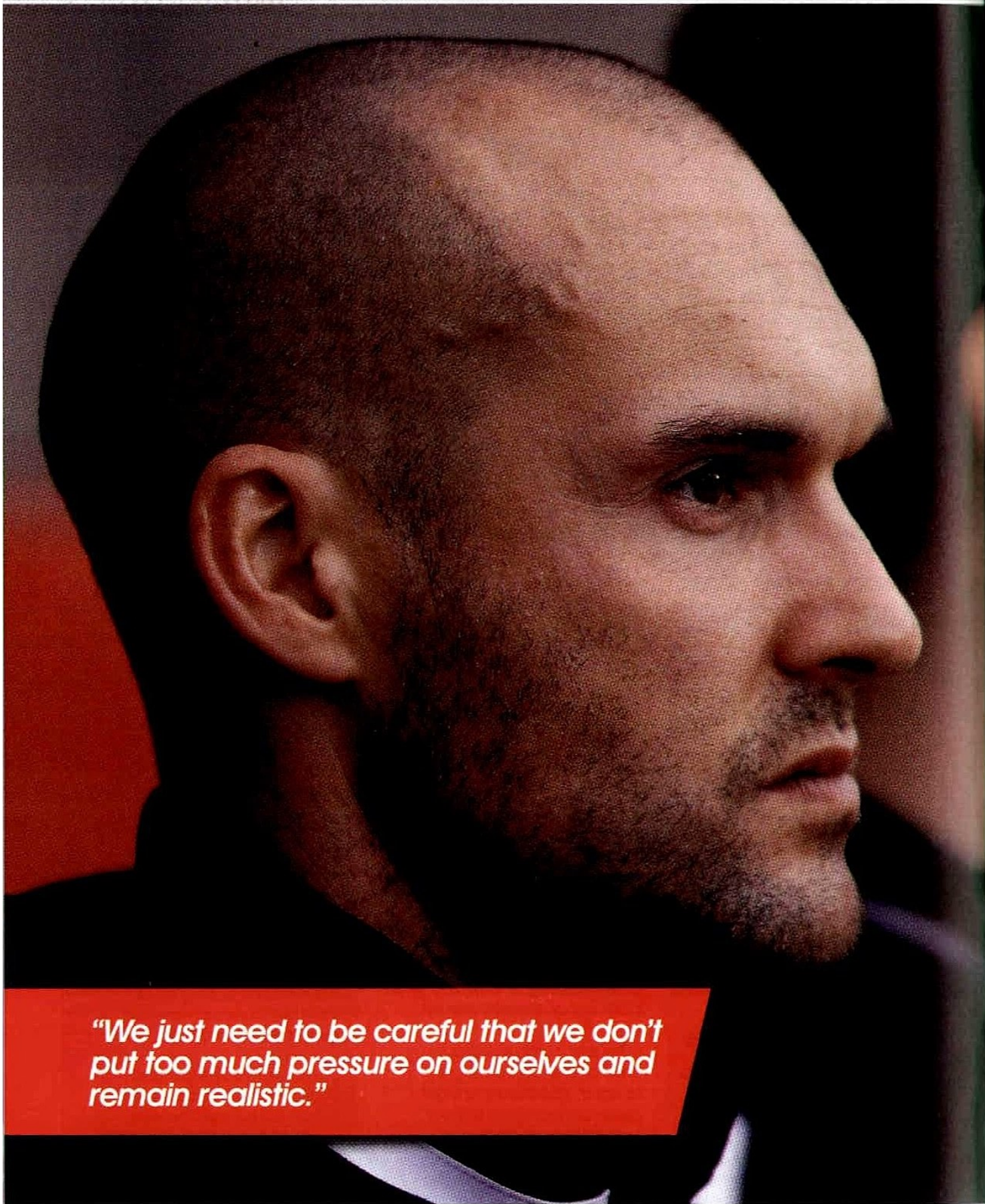
## O60 Christmas Lunch

**SWINDON** Town are delighted to announce that it will be holding its annual Senior Citizens Christmas Lunch thanks to **PrePay Solutions**, Europe's leading prepaid services company and the **Swindon Town Supporters' Club**. This will take place on Wednesday 18th December in the Legends Lounge with doors opening at midday.

We have changed the way that we will be selecting guests this year which will be through various community schemes and also a competition in association with the **Swindon Advertiser**. Also, if you are a season ticket holder over the age of 60 you have the opportunity to attend this event by calling **0844 8801092** or email [karenr@swindontownfc.co.uk](mailto:karenr@swindontownfc.co.uk).

**Spaces are limited and season ticket holders who apply will be notified with an invitation which you will receive by Wednesday 11th December.**





*"We just need to be careful that we don't put too much pressure on ourselves and remain realistic."*



**LUKE** *THE players talk effusively about coach Luke Williams, so we woke him up after a late night at Crawley to find out what makes him tick...*

# WILLIAMS

WORDS: Nick Judd

**What is your assessment of the 0-0 draw at Crawley?**

We were pleased because we've been so inconsistent away from home. We're trying to make sure we don't concede goals and instead give ourselves a chance of winning in the latter stages of games rather than chasing them. It's not exactly the way we want to play in the future – our ideal solution is to control the game more, which we're capable of – but when you keep conceding and losing it can chip away at confidence.

**And that can lead to an expectation among players to lose games, which needs to be nipped in the bud.**

Exactly. We've had to compromise our style and sacrifice some attacking flair for a bit of stability. You're spot on, it can start to become a feeling of another away game we're going to lose, but hopefully after the win at Colchester and the Crawley draw the players will start to think they've got a chance of getting something on the road.

**In last week's programme, Nicky Ajoose explained that our inconsistency on the road can exert more pressure on us at home, because the need to win home games is greater. Would you agree?**

That has happened to some extent because you can see we're not quite as fluid at home as we were. Nicky is spot on, it comes from us not performing away from home and putting additional pressure on ourselves.

**Do you think there's also a case whereby teams have studied our style, and that perhaps we have had to combat sides that simply look to stifle us at The County Ground?**

It's a massive credit to the players that they've been able to worry teams coming to The County Ground. Opposition sides know that if we get into our stride it can be difficult to stop us and we've seen teams try and come up with a plan to stop that from happening. That, combined with putting ourselves under pressure with poor away

form, is a cocktail that can make us tense, and which can lead to players being less likely to take risks.

**Last Saturday's defeat against Leyton Orient; do we just put that down to the fact that they're a decent side?**

If it was the first day of the season and we were told Orient were going to be in this position at this stage of the season, then I don't think we'd be expected to beat them. Yet the start we've had means we're now expected to beat everyone at home. The performance wasn't great but we feel we could have got something out of the game. I just feel expectations have got carried away a bit. That's no bad thing because we want fans to be ambitious and it means we've shown them something that makes them feel like that. We just need to be careful that we don't put too much pressure on ourselves and remain realistic.

**Those rising expectations highlight perfectly the fickle**





*"The manager has to take all the pressure, all the stick, and he does that well. I can be behind the scenes, so I'm fortunate!"*



**nature of football, because the outlook wasn't so high in the summer.**

Football is a spectator sport and we are there to provide entertainment for the people who work hard all week and who look forward to the weekend. We have a duty to provide entertainment and to some extent we have done that, but because of that expectation levels have soared.

**And while the players are also learning to play at this level, let's not forget that both you and Mark are learning as you go along too. It has been evident that you're both trying to learn from some of the ups and downs we've had so far, both defensively and with different styles of play away from home.**

Absolutely. My background has been to try and coach and develop players and Mark has got much more experience of competitive football and the ups and downs of a full season. I've learned so much from Mark and he's been very good to work with when it comes to understanding that side of the game. You're right, we're reinventing ourselves and brainstorming all the time.

**My impression of a coach is that you watch football all the time, how close is that to reality?**

Pretty close! We're a team who watch ourselves a lot. We feel that if we are good at what we do it will be difficult for anyone to stop us. Other teams base their philosophy on working out what other teams do well and put that first. There's nothing wrong with that, but we believe that with the players we've got, if we get our bit right it'll be difficult for any team to beat us. So we watch ourselves, but we also watch the opposition to see if they have any

outstanding attributes that we need to give special attention to. Then we use that to work on the training ground.

**Some coaches seem more hands on than others and you seem to like working closely with Mark as a partnership?**

For any manager to be able to accept a coach that has ideas and wants to have an influence shows a real strength in my opinion. Some managers can be protective and want things their own way, but two heads are better than one and Mark is very good at allowing the coaching staff to contribute our suggestions. He obviously makes all the final decisions, but he's liberal and very open-minded. I think we work well together and that comes from the gaffer setting the tone.

**In a way, you have the better role because Mark is the one who faces all the pressure from the board and the public!**

Absolutely no doubt, the manager has to take all the pressure, all the stick, and he does that well. I can be behind the scenes, so I'm fortunate!

**It's clear the players - and Gus Poyet in the Chelsea programme - think effusively of the role you play. Why is that, do you think?**

I'm a simple beast who is just very passionate about football and passionate about being a team. I like to try and show support when players are going through a tough time and I see it as my role to highlight things players do very well when they're struggling. I also try and introduce some realism and explain that just because they're out of the team today doesn't mean that'll be the case tomorrow. So I see my role is to support the players and

I think they like people who are passionate about the game. I'm always there and prepared to go the extra mile for our players.

**They seem to appreciate your honesty...**

People say that in football you need to be careful because people are out to get you. That's not just football, that's in every walk of life. I've been criticised before for giving too much respect to players with the risk being that they can throw that back in your face. Yet I don't want to change the way I am. I know that a good person or a strong character will respect that I give people the benefit of the doubt.

**Yaser [Kasim] explained in a previous interview that it's your ability to give as much time to players perhaps not in the starting XI that has helped him in the past.**

This is one of the differences between the role of the manager and that of the assistant or first team coach. The manager has so much pressure that he has to focus his efforts on the starting XI. I know that long-term every player is going to be important to the group, so they all need to be made to feel important. When the attention is focused on the starting XI and you're not in it, that's when a player can start to feel less important. I don't have as much pressure to focus on the eleven going on to the pitch, so I can focus on everyone. It's a massive thing for a footballer to feel important. They're defined by what they do in a match compared to people who simply go to work to pay the bills. Some people can be defined by their taste in music or their hobbies, but footballers are defined by what they do for a day job, and if that's taken away it can be very difficult for them. It's important that everyone feels they have support.



**And just looking at our squad, there is a mix of players, some who have played at a higher level and others trying to break in from non-league level, all with different experiences and expectations. Presumably they all have to be managed differently?**

It's difficult, and it's hard for the players to stay focused all the time because they're young; they haven't had a great deal of life experience and football is so competitive that you have to give everything every day with no promise of getting anything back in return. You can live your life properly, train hard every day and still not be anywhere near the squad, so that requires support and guidance. Football is a great life, but you have to work hard for it.

**And one of the main frustrations you must face is that you can prepare the team to within an inch of its life, but if one or two players simply aren't feeling it on the day there's nothing you can do. The fruits of your labour are totally dictated by others: is that frustrating?**

You try and ensure that you've done everything you can so that if something goes wrong, it was because of something that was out of your hands. As long as you do your bit and you give your players everything in the week, and you receive the same in return, that's all you can do. The essence of a good group is where everyone is trying to give their maximum. That's what we're trying to create here.

**From communication and motivation, to tactical awareness and planning, there are so many skills involved... it's quite hard this coaching lark, right?**

If you speak to anyone else in football they'll tell you it's consuming, that it can take over your life. There aren't many moments when you're not thinking about a previous performance or a player who's not performing to their peak - you're constantly questioning yourself why these things are happening or thinking about what we need to work on to make things right. Yet we wouldn't have it any other way!

**And coaching methods are constantly evolving, so it must be hard keeping up with that while actually doing your day job?**

It is. People always talk about this 'magic formula'. True, sometimes things seem to fall together at the same time, but just when you think you've cracked it you go and endure a poor result or performance and you're left scratching your head again. Sometimes you can prepare in the same manner but get a different outcome, so you just have to continually tweak things to predict things that might happen. It's tough.

**The coaching pathway is always under scrutiny in this country. Is that fair?**

For me it's very simple. In this country we have a global Premier League in which English players are up against the rest of the world. If you're a good player playing in Europe, you know you can earn more money playing in England. So whilst, say, Portuguese clubs are having to bring through young players because they're losing their best players to England, our youngsters are facing competition for places. They're not getting the experiences of other youngsters around Europe because they're facing more competition.

**Who has influenced your coaching career so far?**

Mark [Cooper] is the first person I've worked with at first-team level and he's been out of this world. And then of course there's Gus [Poyet] at Brighton, who was awe-inspiring. As a player, he was impressive and to meet him and work with him day in, day out, he didn't fail to live up to the same expectations. As a man he was friendly, a good person who was very driven and morally very fair. He was very passionate about football and a huge influence on me.

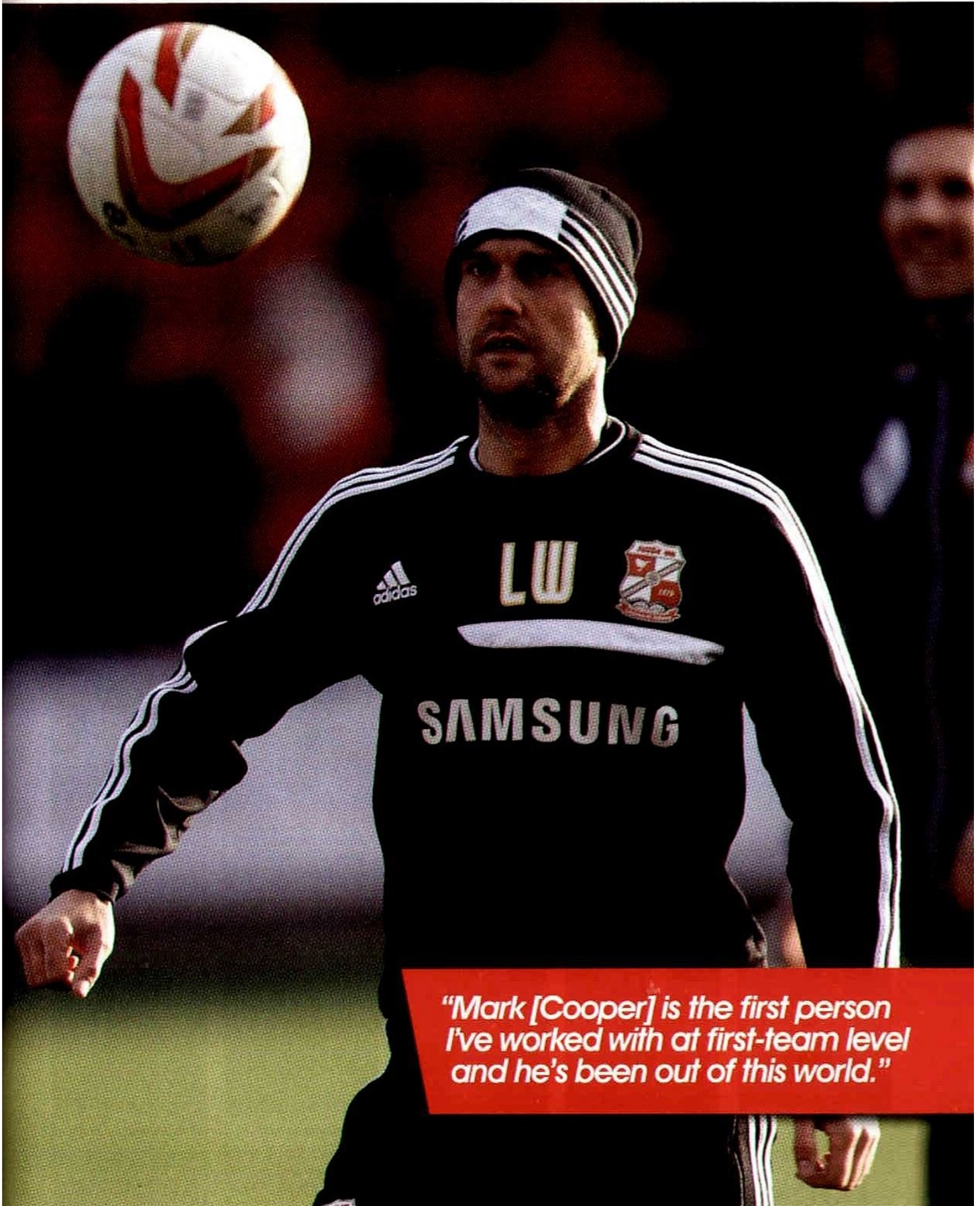
**So, having been at the club since the summer, what are your hopes and dreams for the rest of the campaign?**

It's difficult. It's a strong league with a lot of good sides and there has been a lot of investment by other clubs. It's not easy to put expectations on our group because they were put together at a late stage, but I think we can look forward to more convincing and sturdy performances. The fans have perhaps been a little frustrated when we've collapsed in games or given naïve performances, so I would hope we can address that. As to where we'll finish? I don't know.

**Players are always striving to play at higher levels, but what are your long-term ambitions as a coach? Are you interested in management?**

My strength is to get the very best out of players and I'm not sure if it's easy to do that as a manager. Managers need to concentrate on the next game, which inevitably means you will upset players and not give them all the attention they need. So, for me the key is to keep working with players and be the best I possibly can be. I'll see where that takes me.





*"Mark [Cooper] is the first person I've worked with at first-team level and he's been out of this world."*



# 2013/14 PLAYER SPONSORS



01

**VICS FODERINGHAM**

Position: Goalkeeper  
DOB: 14/1/1991

Sponsor:



02

**NATHAN THOMPSON**

Position: Defender  
DOB: 9/11/1990

Sponsor:



03

**NATHAN BYRNE**

Position: Defender  
DOB: 5/6/1992

Sponsor:



04

**MASSIMO LUONGO**

Position: Midfielder  
DOB: 25/9/1994

Sponsor:



05

**GRANT HALL**

Position: Defender  
DOB: 29/10/1991

Sponsor:

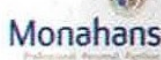


12

**DANNY N'GUESSAN**

Position: Striker  
DOB: 11/8/1987

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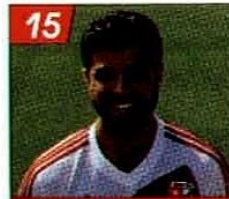


14

**JAY McEVELEY**

Position: Defender  
DOB: 11/2/1985

Sponsor:



15

**VASER KASIM**

Position: Midfielder  
DOB: 10/5/1991

Sponsor:



16

**MARK FRANCIS**

Position: Midfielder  
DOB: 12/12/1994

Sponsor:



17

**CONNOR WALDON**

Position: Striker  
DOB: 13/2/1995

Sponsor:



23

**JACK BARTHRAM**

Position: Defender  
DOB: 13/10/1993

Sponsor:



25

**JARRETT BELFORD**

Position: Goalkeeper  
DOB: 6/5/1994

Sponsor:



26

**AARON OAKLEY**

Position: Defender  
DOB: 4/10/1994

Sponsor:



27

**HARRY AGOMBAR**

Position: Midfielder  
DOB: 12/7/1992

Sponsor:



29

**RAPHAEL ROSSI BRANCO**

Position: Defender  
DOB: 25/7/1989

Sponsor:



MC

**COOPER**

Manager

Sponsor:



LW

**WILLIAMS**

1st Team Coach

Sponsor:



FD

**DIGBY**

Goalkeeping Coach

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**GODFREY**

Physiotherapist

Sponsor:



MC

**COOPER**

Sports Scientist

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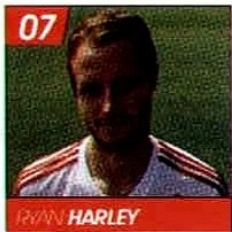




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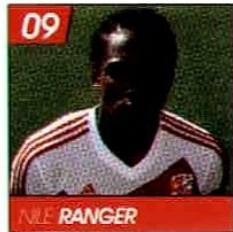
**06**  
**TIANE FREITAS REIS**  
Position: Midfielder  
DOB: 28/6/1991  
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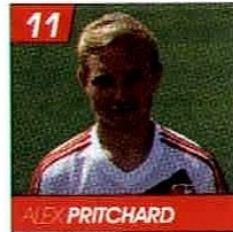
**07**  
**RYAN HARLEY**  
Position: Midfielder  
DOB: 22/1/1985  
Sponsor:  
**capture cctv solutions**



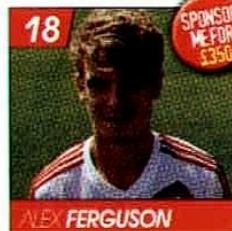
**08**  
**RYAN MASON**  
Position: Midfielder  
DOB: 13/6/1991  
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**09**  
**NILE RANGER**  
Position: Striker  
DOB: 11/04/1991  
Sponsor:  
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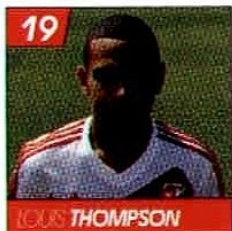


**11**  
**ALEX PRITCHARD**  
Position: Midfielder  
DOB: 3/5/1993  
Sponsor:  
**KEITH LEWIS**

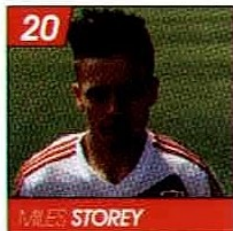


**18**  
**ALEX FERGUSON**  
Position: Midfielder  
DOB: 23/09/1994  
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**swindon Swindon Town Football Club**

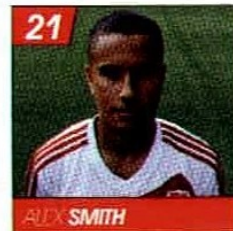
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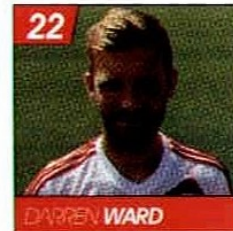
**19**  
**IGOR THOMPSON**  
Position: Midfielder  
DOB: 19/12/1994  
Sponsor:  
**!THE TOWN END.COM**



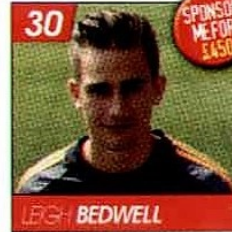
**20**  
**MILES STOREY**  
Position: Striker  
DOB: 4/1/1994  
Sponsor:  
**PAUL HEDGES**



**21**  
**ALEX SMITH**  
Position: Midfielder  
DOB: 31/10/1991  
Sponsor:  
**SWINDON TOWN FOOTBALL CLUB**

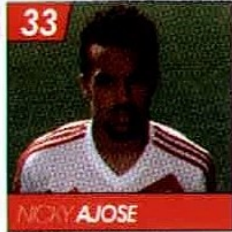


**22**  
**DARREN WARD**  
Position: Defender  
DOB: 13/9/1978  
Sponsor:  
**THERAPY PLUS**

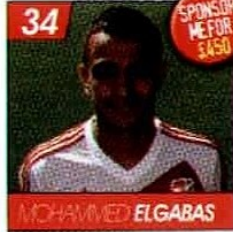


**30**  
**LEIGH BEDWELL**  
Position: Goalkeeper  
DOB: 8/1/1994  
Sponsor:  
**swindon Swindon Town Football Club**

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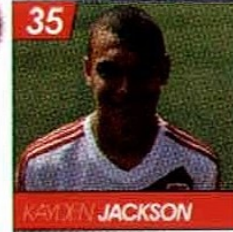


**33**  
**NOAH AJOSE**  
Position: Striker  
DOB: 7/10/1991  
Sponsor:  
**David M. Coe Financial Planning**

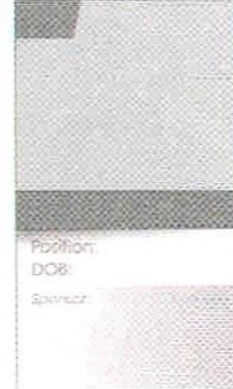


**34**  
**MOHAMMED ELGABAS**  
Position: Striker  
DOB: 21/7/1988  
Sponsor:  
**swindon Swindon Town Football Club**

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**35**  
**KAYDEN JACKSON**  
Position: Striker  
DOB: 22/2/1994  
Sponsor:  
**SAMSUNG**

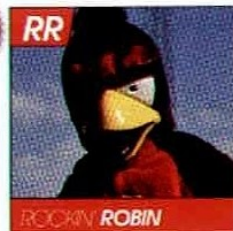


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**WEBB**  
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Sponsor:  
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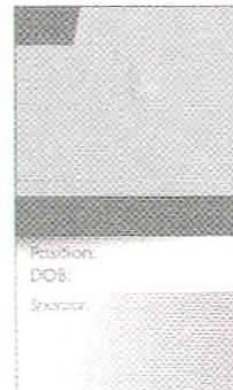


**SI**  
**IRVING**  
1st Team Masseur  
Sponsor:  
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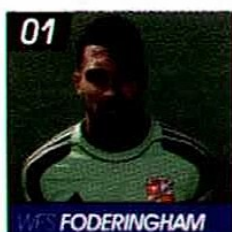


**RR**  
**ROCKIN ROBIN**  
Club Mascot  
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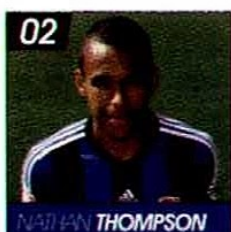
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**WFS FODERINGHAM**

Position: Goalkeeper  
DOB: 14/1/1991

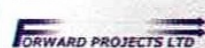
Sponsor:



**NATHAN THOMPSON**

Position: Defender  
DOB: 9/11/1990

Sponsor:



**NATHAN BYRNE**

Position: Defender  
DOB: 5/6/1992

Sponsor:



**MASSIMO LUONGO**

Position: Midfielder  
DOB: 25/9/1994

Sponsor:



**GRANT HALL**

Position: Defender  
DOB: 29/10/1991

Sponsor:



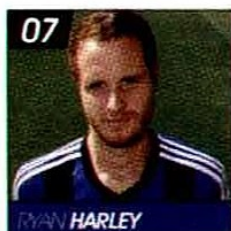
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**TUANE FREITAS REIS**

Position: Midfielder  
DOB: 28/6/1991

Sponsor:



**RYAN HARLEY**

Position: Midfielder  
DOB: 22/1/1985

Sponsor:



**RYAN MASON**

Position: Midfielder  
DOB: 13/6/1991

Sponsor:



**NILE RANGER**

Position: Striker  
DOB: 11/04/1991

Sponsor:



**ALEX PRITCHARD**

Position: Midfielder  
DOB: 3/5/1993

Sponsor:

**KEITH LEWIS**

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**DAN N'GUESSAN**

Position: Striker  
DOB: 11/8/1987

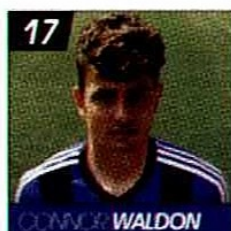
Sponsor:



**YASER KASIM**

Position: Midfielder  
DOB: 10/5/1991

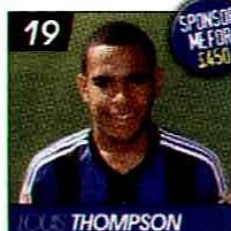
Sponsor:



**CONNOR WALDON**

Position: Striker  
DOB: 13/2/1995

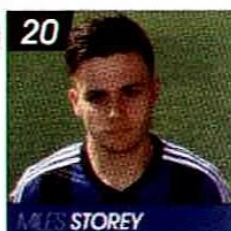
Sponsor:



**IAN THOMPSON**

Position: Midfielder  
DOB: 19/12/1994

Sponsor:



**MILES STOREY**

Position: Striker  
DOB: 4/1/1994

Sponsor:

**PAUL HEDGES**

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**ALEX SMITH**

Position: Midfielder  
DOB: 31/10/1991

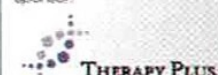
Sponsor:



**DARREN WARD**

Position: Defender  
DOB: 13/9/1978

Sponsor:



**JACK BARTHAM**

Position: Defender  
DOB: 13/10/1993

Sponsor:



**NICKY AJOSE**

Position: Striker  
DOB: 7/10/1991

Sponsor:



**MOHAMMED ELGABAS**

Position: Striker  
DOB: 21/7/1988

Sponsor:



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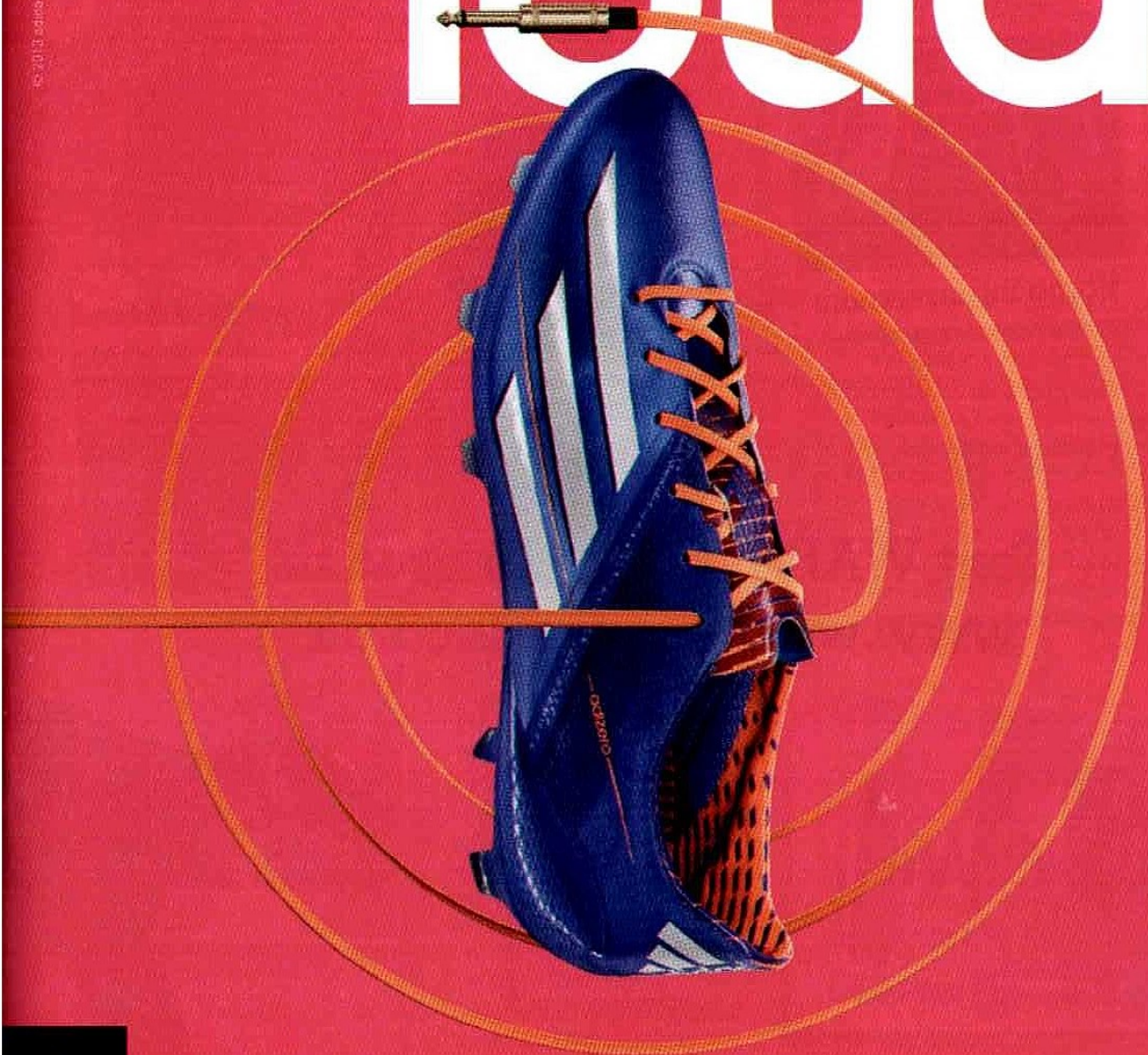
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# play loud



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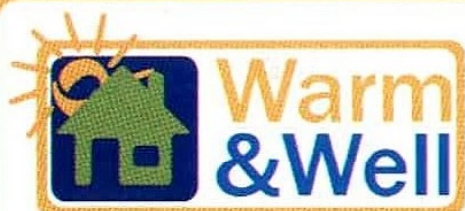


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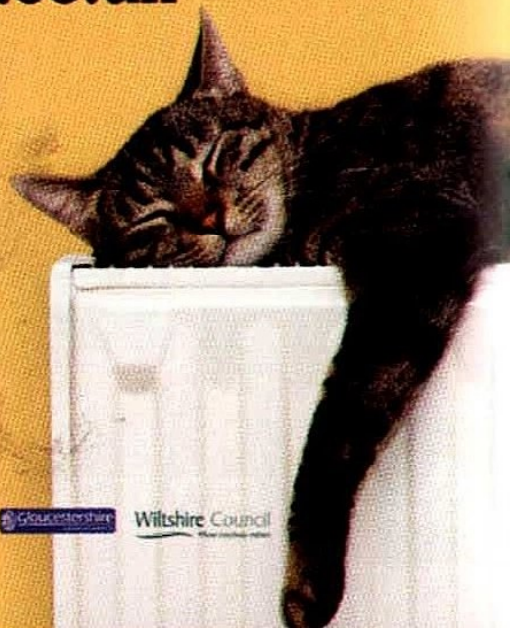
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ACCEPTABLE  
IN THE

# 80s

## 11. TECHNOLOGY

*WE continue our look back at what was acceptable in the 80s by this week focusing on the advancement of technology in football...*

**FOOTBALL** has evolved into a different beast altogether since the 1980s with a whole catalogue of advancements in technology within the game transforming the sport we love for the better.

Big screens and scoreboards are now commonplace in football grounds across the world with fans now being able to watch instant replays just in case they missed the action on the pitch. LED advertising boards are also a common sight at football grounds with many clubs now opting to replace the old wooden boards as seen during the 80s. Swindon have opted to move with the times this season and have installed LED advertising boards around The County Ground as well as installing a big screen TV. Very advanced indeed!

Whereas once upon a time you could just pay cash on the gate to gain entry into a game, ticket purchasing has also evolved with most clubs now encouraging fans to purchase their tickets online in order to gain access to a whole host of enticing reward schemes. Swindon have taken this to a whole new level with the introduction of STFC MyWorld which aims to reward the fans with loyalty points for every ticket purchase they make.

However, one of the biggest advancements of technology in the game has been the recent inclusion

of goal-line technology after a long and drawn-out debate over whether or not it should be introduced into the modern game, despite enjoying unprecedented success in cricket and tennis. Hawk-Eye were awarded the contract to provide the goal-line technology for the Premier League back in the summer, which means an end to instances such as Frank Lampard's wrongly disallowed goal against Germany in the 2010 World Cup. The Football League are now thought to be considering installing the system in the latter stages of the League Cup this season, as well as future league matches, which can only be viewed as a huge step for the game in this country.

A lot has changed in football since the 80s, with not all of the changes being for the better but the advances in technology have certainly enriched the game we all know and love.



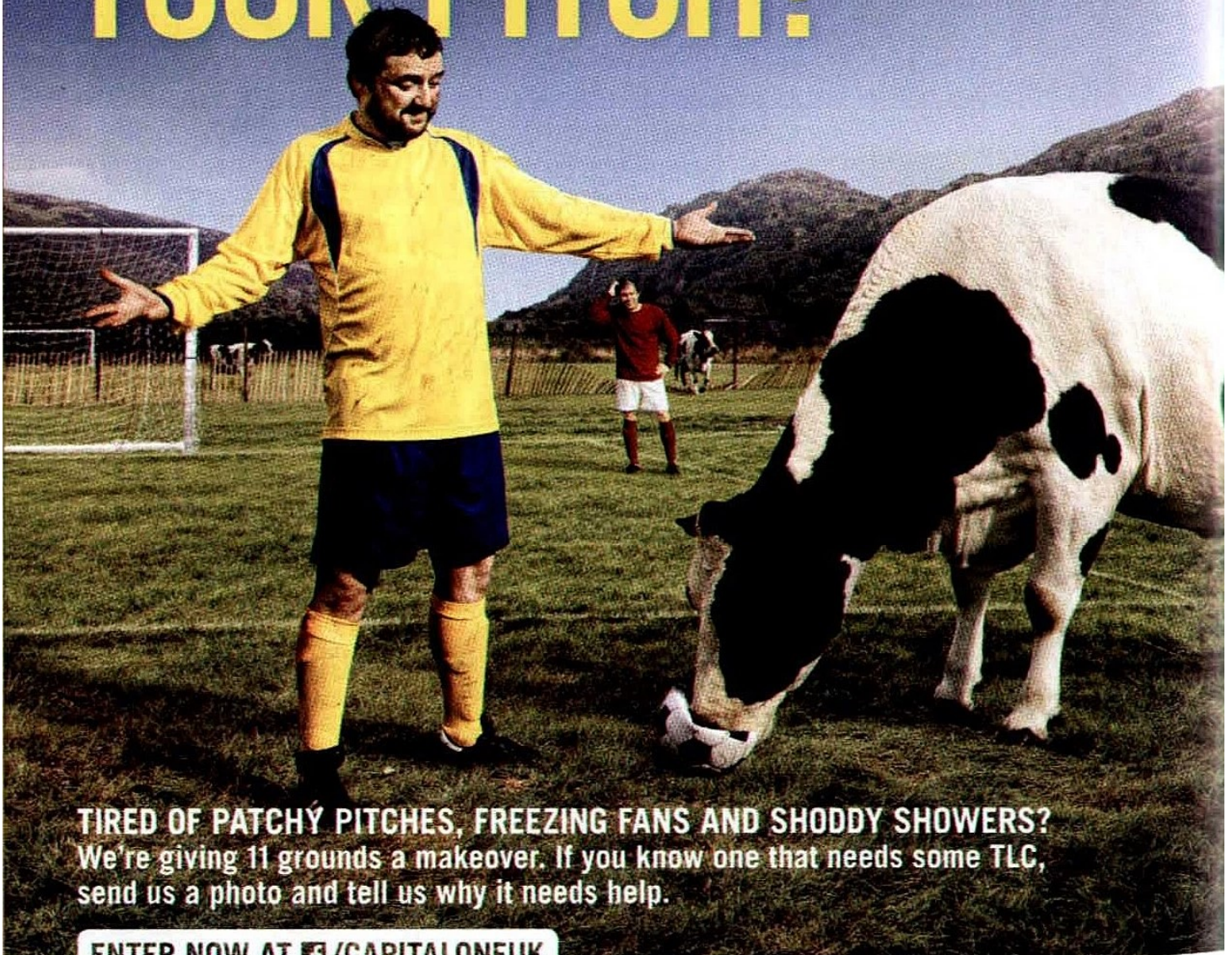
**THE** final frontier? After years of debate, goal-line technology looks to be the latest ground-breaking innovation.



**ABOVE:** Examples of technology in modern football: Big screen scoreboards, LED advertising boards and electronic ticketing sale and entry systems.



# ARE YOU TIRED OF HAVING TO SHARE YOUR PITCH?



**TIRED OF PATCHY PITCHES, FREEZING FANS AND SHODDY SHOWERS?**  
We're giving 11 grounds a makeover. If you know one that needs some TLC, send us a photo and tell us why it needs help.

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# NICKY AJOSE THAT'S MY BAG!

COYR puts Town's players on the spot as they reveal the contents of their washbags...



BLACK ORCHID  
TOM FORD

This just smells nice and you can use it for any occasion whether it's for casual or for best.

ARNICARE  
CREAM

Even though I'm young, it helps to stop your joints aching and things like that.

LAB SERIES  
FACE CREAM

When you get out of the shower, it's important to keep your face moisturised.

LISTERINE  
MOUTHWASH

The thing that everyone has got to have is mouthwash!

ORAL B  
ELECTRIC  
TOOTHBRUSH

After every meal you should brush your teeth so I always have it with me.



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# junior RED

JUNIOR REDS:



# FINAL SCORE

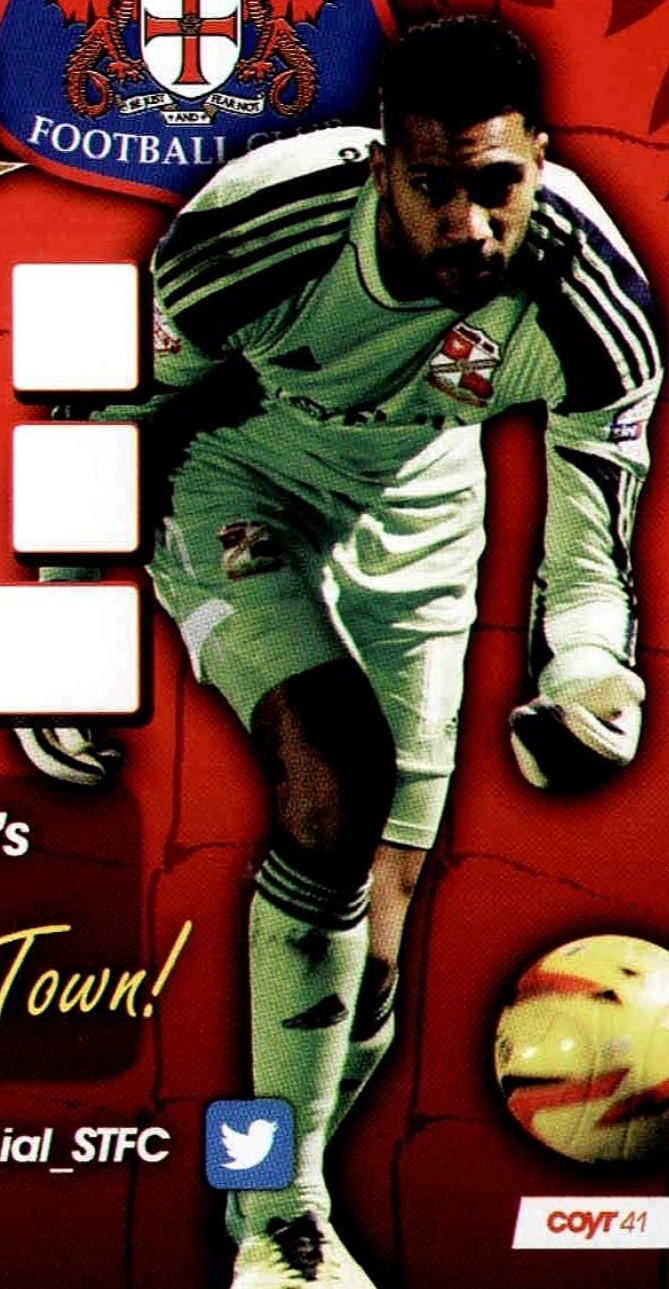
FINAL SCORE



Swindon Town:

Carlisle United:

Attendance:



Rockin' Robin's Prediction...

4-0 win to Town!

Tweet us your predictions @Official\_STFC





07



RYAN  
**HARLEY**



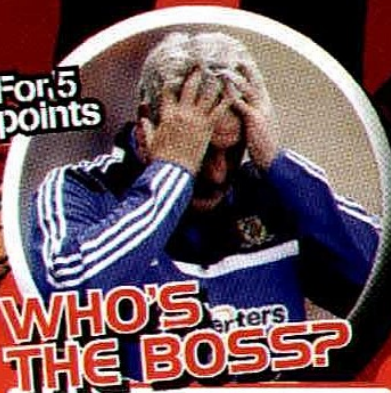


# junior RED QUIZ

With 50 points up for grabs how many can you score?

MY SCORE:








## TRUE OR FALSE



1 point per correct answer

- 1 Vincent Pericard joined Swindon Town from Carlisle United in 2010...
- 2 Carlisle United are nicknamed the Red Dragons...
- 3 Jay McEveley has a complete set of Panini Slicker albums from 1990-1997
- 4 Town defender Troy Archibald-Henville has had a loan spell with Carlisle United...
- 5 According to Google Maps, it would be quicker to walk to Dublin (IRE) than to Carlisle...

True False

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

## PREM PICK



For 5 points

Who is the Premier League stopper?





# THE CONUNDRUM!

Can you reveal the League 1 team?

For 5 points

T R O Y V E N T C I C Y



For 5 points



WHOSE BADGE...

For 5 points



NAME THE GROUND...

For 5 points



NAME THE PLAYER...

## PLAYER FACTS

Nathan Thompson

1 How many appearances have I now made for Town?

2 I support which Premier League team?

3 My brother also plays for Town but what is his name?

1 point per correct answer

## WHOSE KIT

For 2 points



The Conundrum: Coventry City  
Who is He-Mon: Alan Pardoe  
Who's the Boss: Steve Bruce  
World Cup Winner: Paul Keeler  
Whose Badge: Wigan Athletic  
Name the Ground: Meadow Lane  
Name the Player: Dennis Henderson  
True or False: 1. True, 2. False, 3. False, 4. True, 5. True  
Prem Player of the Month: 1. Steve Bruce, 2. Birmingham Holdings, 3. Louis Thompson  
Whose Kit: Wycombe Wanderers

ANSWERS...



Sign up to start  
earning points  
and Club Cash!

# STFC-MyWorld

Match tickets now available to **BUY NOW** online and in Store...



**HOME**  
Stevenage  
JPT ASF  
Tue Dec 10



**AWAY**  
Sheffield  
United  
Sat Dec 14



**HOME**  
Coventry  
City  
Sat Dec 21



**HOME**  
Crawley  
Town  
Wed Jan 1

Buying tickets in advance will earn you loyalty points for **BIG GAME** priority...



## SIGN IN

Once you have signed in using your client reference number you are ready to begin collecting points...



## BUY TICKETS

Once signed in click on the tickets tab where you will see all fixtures available for purchase...



## EARN POINTS

All online and in store purchases made are tracked and loyalty points will be rewarded to your STFC-MyWorld card which will give you priority for big match tickets!

## What is MyWorld...

- A website providing you with access to all things Swindon Town
- A unique online shopping experience for Swindon Town fans
- A gateway to a host of online affiliated retailers
- Earn Club Cash when making purchases in the STFC Store
- Redeem your Club Cash against products in the STFC Store
- Special Club offers and discounts with local businesses
- Collect BIG game loyalty points with every ticket purchase
- Interactive STFC Forum

## Your MyWorld Card...

- If you are a Season Ticket holder you already have a card
- Non-Season Ticket holders must register to receive a MyWorld Card
- A £1 postage fee will be charged upon registration
- Your MyWorld card will also gain you access into the stadium once you have purchased match tickets

## Club Cash...

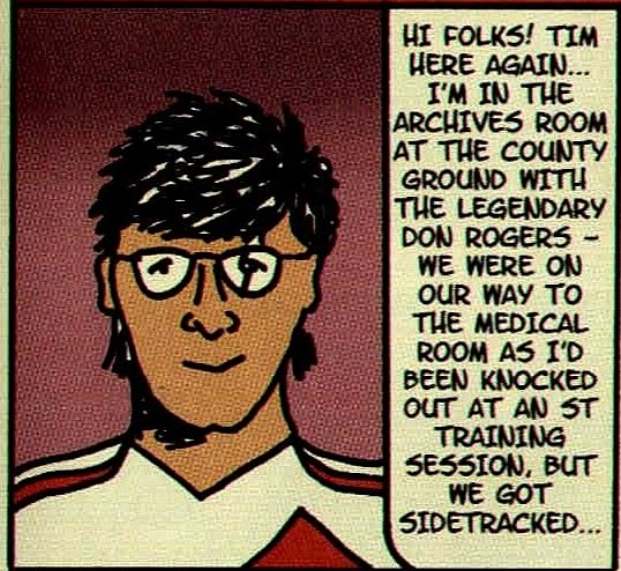
- For every £1 you spend you will receive 5% back in Club Cash



Register here: [www.stfcmyworld.com](http://www.stfcmyworld.com)



# TIM OF THE TOWN by Alyn 11



HI FOLKS! TIM HERE AGAIN... I'M IN THE ARCHIVES ROOM AT THE COUNTY GROUND WITH THE LEGENDARY DON ROGERS - WE WERE ON OUR WAY TO THE MEDICAL ROOM AS I'D BEEN KNOCKED OUT AT AN ST TRAINING SESSION, BUT WE GOT SIDETRACKED...



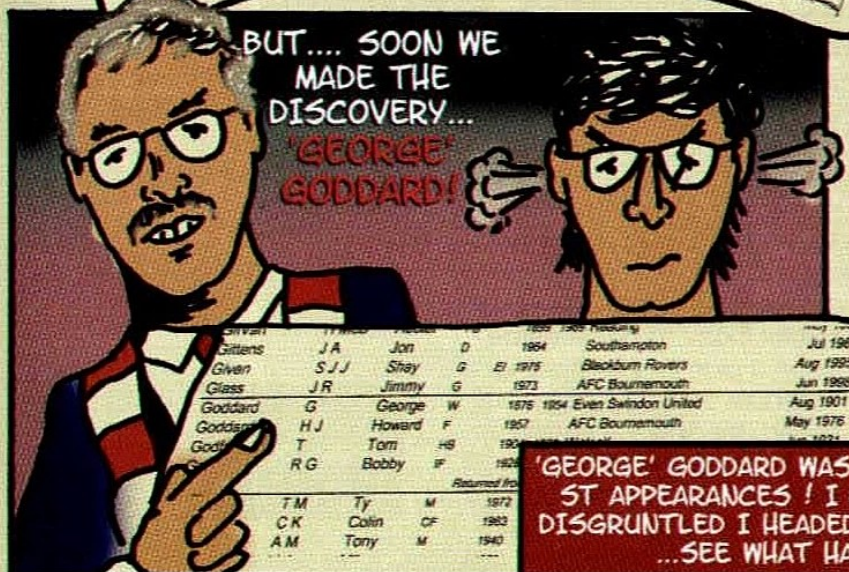
IT SEEMED A GOOD OPPORTUNITY TO DO SOME RESEARCH ON THE MYSTERIOUS H.G. GODDARD...



HOWEVER, DON FOUND SOME GREAT CARTOONS!

The day the Wiltshire wonders wrote their names into Wembley's roll of honour

AH.. THOSE WERE THE DAYS.. PROPER CARTOONS!



BUT.... SOON WE MADE THE DISCOVERY... 'GEORGE' GODDARD!

Player	First Name	Initials	Position	Year	Club	Appearances
Gillman	J A	Jon	D	1964	Southampton	Jul 1967 124 + 2
Gittens	S J J	Shay	G	1975	Blackburn Rovers	Aug 1995 5
Given	J R	Jimmy	G	1973	AFC Bournemouth	Jun 1998 11
Goddard	G	George	W	1975	1954 Evesham Salindon United	Aug 1901 3
Goddard	H J	Howard	F	1957	AFC Bournemouth	May 1976 10 + 3
Goddard	T	Tom	HB	1901	AFC Bournemouth	1901 40
Goddard	R G	Bobby	IF	1902	AFC Bournemouth	1902 40
Returned from						
	T M	Ty	M	1972		
	C K	Colin	CF	1980		
	A M	Tony	M	1940		

'GEORGE' GODDARD WAS A WINGER WHO MADE JUST 3 ST APPEARANCES ! I COULDN'T BELIEVE MY EYES DISGRUNTLED I HEADED OFF TO CONFRONT GRANDAD ...SEE WHAT HAPPENS NEXT TIME....





# ACADEMY MATTERS



Jeremy  
Newton

**ACADEMY** Manager Jeremy Newton reviews the latest news from the youth set-up at The County Ground...



I think we were all disappointed by the initial result in the FA Youth Cup but, having said that, it gives you time to reflect back. It is a result stage and it is a highlight of their development playing in the FA Youth Cup. We hope to do better than that but from an Academy point of view and from a progression point of view, it's about individuals. It's about Tyreke Johnson playing as an Under-15 in the Under-18s and hopefully one or two others. For the second years it's about getting through at the end of their Under-18 year. We've got a good core of ten first year scholars and that will be massive and beneficial for their individual development as well as our Under-18 side for next season.

The Under-13s and Under-16s will be doing their evaluation reports next week with the coaches and members of staff. This is a multi-disciplinary report which will include their sports science programme as well as their technical, tactical, social and psychological reports. The Under-15s go to Arsenal next Wednesday for a development game. The U15s have had some good fixtures recently against Aston Villa and Everton so Arsenal will be another good test for them. The U18s will be given a plan for their training schedule over the Christmas period. The Sports Scientist at the Academy will do that for them so hopefully they'll come back raring to go, especially the second years because they

only have four months left to try and secure that professional contract. It's something that myself, Jamie Pitman, Luke Williams and Mark Cooper will have to sit down and discuss and go through where we are with the Under-18s. Hopefully they'll show Luke and the Manager that they're good enough to earn that professional contract.

**JEREMY NEWTON**  
ACADEMY MANAGER /  
HEAD OF YOUTH



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**2013/14 U18s Fixtures:**

Date:	Fixture:	Res:
<b>Sat Aug 10</b>	<b>Oxford United</b>	<b>2-3 L</b>
Sat Aug 17	Exeter City	0-5 L
Sat Aug 24	Free	-
<b>Sat Aug 31</b>	<b>Hereford United</b>	<b>4-1 W</b>
Sat Sep 7	Cup 1 (Bye)	-
<b>Sat Sep 14</b>	<b>A.F.C. Bournemouth</b>	<b>3-4 L</b>
Sat Sep 21	Newport County	2-2 D
Sat Sep 28	Cup 2 Oxford United	1-7 L
<b>Sat Oct 5</b>	<b>Cup 3 AFC Bournemouth</b>	<b>0-2 L</b>
Sat Oct 12	Bristol Rovers	2-3 L
Sat Oct 19	Cup 4 Cheltenham Town	0-4 L
<b>Tue Oct 29</b>	<b>Cup 5 Hereford United</b>	<b>2-4 L</b>
<b>Sat Nov 2</b>	<b>Plymouth Argyle</b>	<b>0-2 L</b>
Wed Nov 6	Exeter City FAY1	4-3 W
Sat Nov 16	Torquay United	A - A
<b>Tue Nov 19</b>	<b>Leyton Orient FAY2 (CG)</b>	<b>1-4 L</b>
<b>Sat Nov 23</b>	<b>Cheltenham Town</b>	<b>2-3 L</b>
Sat Nov 30	In Service	
Sat Dec 7	Cup	
Sat Dec 14	Oxford United	A
Sat Dec 21	Free	
Sat Dec 28	Free	
Sat Jan 4	Free	
<b>Sat Jan 11</b>	<b>Exeter City</b>	<b>H</b>
Sat Jan 18	Free	
Sat Jan 25	Hereford United	A
Sat Feb 1	Free	
Sat Feb 8	Newport County	H
Sat Feb 15	Cup	
Sat Feb 22	A.F.C. Bournemouth	A
<b>Sat Mar 1</b>	<b>Bristol Rovers</b>	<b>H</b>
Sat Mar 8	Cup	
Sat Mar 15	Plymouth Argyle	A
Sat Mar 22	Cheltenham Town	A
Sat Mar 29	Cup	
Sat Apr 5	Free	
<b>Sat Apr 12</b>	<b>Torquay United</b>	<b>H</b>
Sat Apr 26	Free	
Sat May 3	In Service	

**2013/14 U18s Table:**

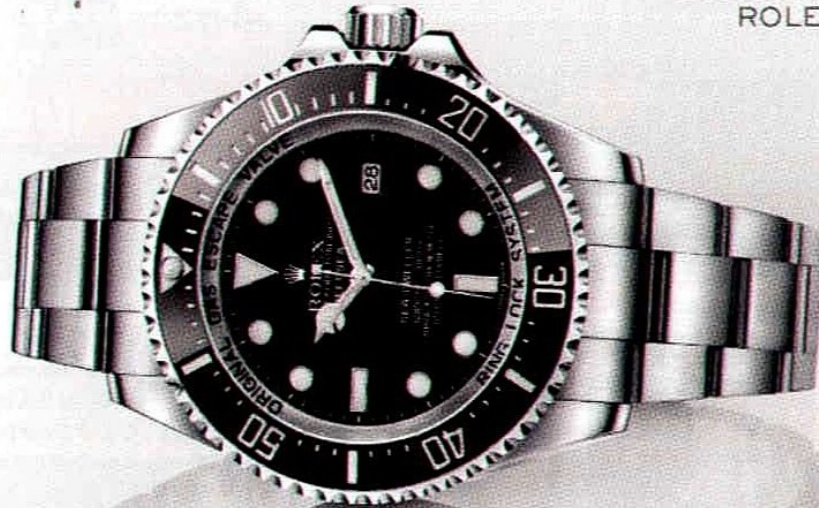
Team:	P	W	D	L	GD	PTS
Exeter City	9	5	2	2	+10	17
Oxford Utd	8	5	2	1	+10	17
Bournemouth	8	5	2	1	+8	17
Cheltenham	8	4	2	2	+7	14
Bristol Rovers	6	3	3	0	+5	12
Plymouth A.	8	4	0	4	+1	12
Hereford Utd	7	3	1	3	-3	10
<b>SWINDON</b>	<b>8</b>	<b>1</b>	<b>1</b>	<b>6</b>	<b>-8</b>	<b>4</b>
Torquay Utd	7	1	1	5	-14	4
Newport Co.	9	0	2	7	-16	2



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The advertisement for Arkell's Family Brewers features a central logo with a stylized mill and wheat stalks. The background is a golden field of wheat under a bright sky. The text is arranged vertically, starting with the brand name 'ARKELL'S' in a large, bold, serif font, followed by 'FAMILY BREWERS' in a smaller, bold, sans-serif font. Below this is 'ESTD 1843' and the word 'Quality' in a cursive script. The phrase 'REFINED THROUGH THE GENERATIONS' is in a bold, sans-serif font, and the website 'WWW.ARKELLS.COM' is at the bottom in a large, bold, sans-serif font.





# RETRO RED

**DAVE** Wallis profiles a manager from Town's past who suffered the pain of relegation and the joy of a league title whilst at SN1...

ON 21st November 1994, the man who had led us through the promised land of the Premier League was sacked. John Gorman had tried his best but had been unable to prevent us dropping straight out of the top flight and the Town board reverted to a tried and tested formula when they appointed his successor.

Young player/managers taking their first steps into management had worked for us in the past, so the arrival of Steve McMahon on 28th November seemed a logical choice to lead Town into a bright new future.

McMahon's playing record was impeccable: starting his career with Everton, the scouser made the seemingly perilous trip across Stanley Park to Liverpool via Aston Villa and demanded respect wherever he went.

Seventeen full England caps came as the combative midfielder rubber-stamped his authority before his arrival from Manchester City. And nothing demonstrated his competitiveness better than the red card that was waved on his Town debut.

Division One Town were in turmoil when he arrived, undergoing a massive wage bill review forced by relegation the summer before. Sound familiar?

That, coupled with the understandable desire for the new manager to make his own mark meant the departure of some well loved faces, something that would be better

received if the outcome proved successful than if not.

Jan Aage Fjoroft departed Swindon for Middlesbrough for £1.3m when £3m to £4m had been regularly discussed, and when the season ended with the relegation that everyone had feared under Gorman, McMahon didn't necessarily endear himself to supporters by deflecting all blame despite having over half a season to turn things around.

But 1995/96 saw us storm back with the Division Two title, leaving second placed Oxford United trailing nine points in our wake. That was more like it!

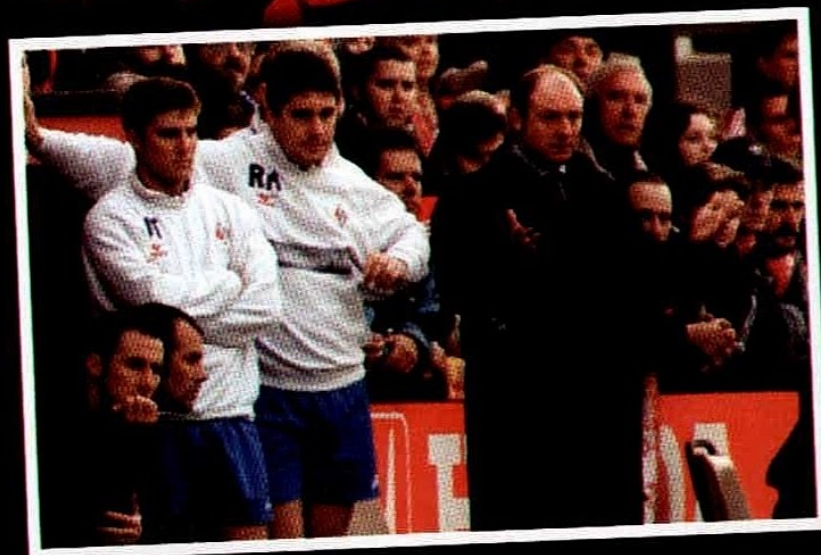
Back at the level we were when Steve joined us, hope again rose for a promotion challenge back to the Premier League.

Instead, consecutive 19th and 18th place finishes

meant we spent two seasons concentrating on the wrong end of the table, and, as time passed, the unconditional support of chairman Rikki Hunt seemed almost a millstone to McMahon.

Fans grew disenchanted with the style of play on offer and saw little likelihood of any change in fortune. On 23rd September 1998, Steve was relieved of his duties at The County Ground after a pitch demonstration demanding the chairman listened to the fans.

When Gorman had been sacked in 1994 we occupied 16th place in the table. When McMahon left we were in the same position. A four year round trip, encompassing relegation and a title to get back to exactly where we had started.



**PICTURED:** L-R: Ian Claverhouse, Darren Bullock, Jonathan Trigg, Ross MacLaren and Steve McMahon



MATCH ACTION:

# A TASTE OF **THE ORIENT**

**CLUB** Photographer Rob Noyes was at SN1 as Town were beaten by the high-flying Londoners...

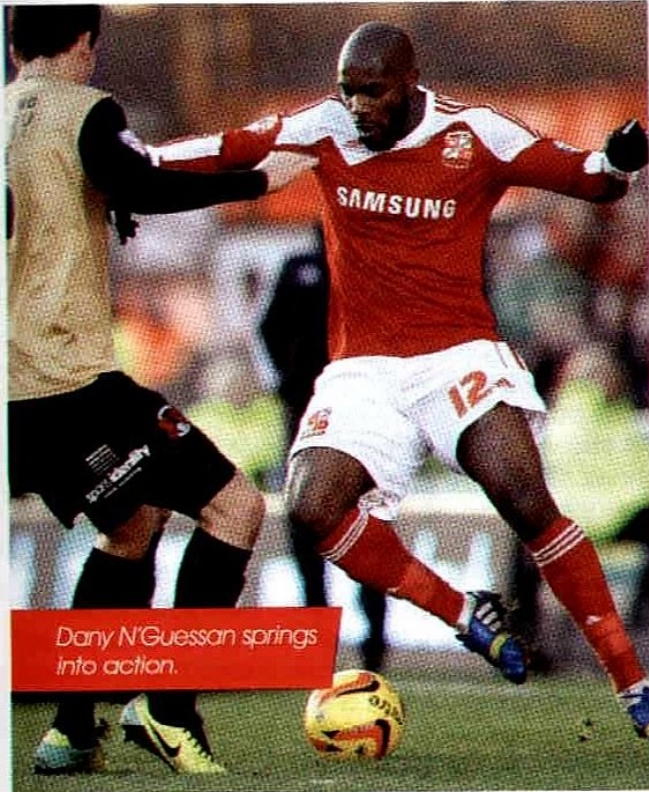


He's at it again! Nicky Ajose wheels away to celebrate Town's goal.



# TOWN 1 LEYTON ORIENT 3

23.11.13



Dany N'Guessan springs into action.



Penny for your thoughts? The management duo look on.





# SUPPORTERS' CLUB



## GET IN TOUCH...

### SUPPORTERS' CLUB CHAIRMAN

**Telephone:** 01865 820499  
**Mobile:** 07914 076665 or  
**email:** chairman@swindontown supportersclub.com

### PRESS & MEDIA

**Mobile:** 07891 422905 or  
**email:** enquiries@swindontown supportersclub.com

### MEMBERSHIP

**email:** membership@swindontown supportersclub.com

### POUNDS FOR POINTS

**email:** mavis@swindontown supportersclub.com

### AWAY TRAVEL

**Telephone answerphone service:** 01793 536757  
**email:** sastravel@sky.com

**GOOD** afternoon and welcome to today's match against Carlisle United...

IT is disappointing that we have to open our notes by reflecting on the incident that occurred at the match last Saturday.

What happened is not acceptable and, whilst we appreciate the vocal passion that can be shown following your team on a matchday, this must never stray in any shape or form over the bounds of legality or the rules relating to attendance.

We would therefore like to add our voice to those both locally and further away who have condemned the action and we hope that never again will we witness a scene like that inside The County Ground.

### Half-Time Draw

**THE** winners from the Leyton Orient match were...

### vs LEYTON ORIENT

1. Ticket 1394 won £537 - A. Loutin of Swindon
2. Ticket 1401 won £60 - D. Maizey of Swindon

A really good prize and no doubt very welcome just ahead of Christmas.

### Newsletter

A quick reminder that members should soon receive their newsletters containing the Christmas quizzes that may win you a valuable prize by entering.

### Matchday Sponsorship

**YOU** may note elsewhere in the programme that the Supporters' Club are today's match sponsor and 10 members selected by lucky draw from the list of



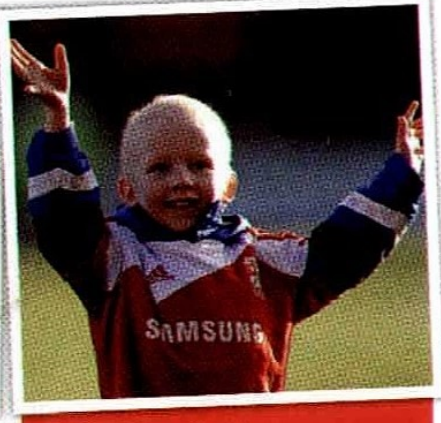
### Happy Birthday Jenson!

**HAPPY** 1st birthday to Jenson Gough. With lots of love & kisses from Mummy, Daddy, Jake & Robbie.



### Many Happy Returns!

**HAPPY** 30th birthday to Stephen Webber! With love from Mum, Dad and Kathryn.



### A Big Day Out!

**PICTURED** above is Zach Magill who was at the CG last Saturday to enjoy a special day out.





members will enjoy a VIP day of hospitality at The County Ground. We are sure they will enjoy their day.

### Community events - early warning

**THE** Supporters Club intends to run a series of events throughout the Borough to take the Football Club to the heart of the Community.

The first, and a date to add to your diary, will be held at The Tawny Owl at Taw Hill on Tuesday 14th January 2014 at 7pm.

It will be an informal sit down two-course meal with choices of roast beef or gammon, or a vegetarian option and a choice of two desserts.

Three first team squad members will be in attendance with the

evening compered by Swindon Town legend Phil King. Not only will you have the opportunity to put questions to the players, but also take photos and talk to them informally with other activities also planned bring fun to the evening.

Tickets will be priced at £16.00 for Supporters' Club members (membership cards to be shown when purchasing) or £17.50 for non-members. Space is limited so you will need to get your tickets early.

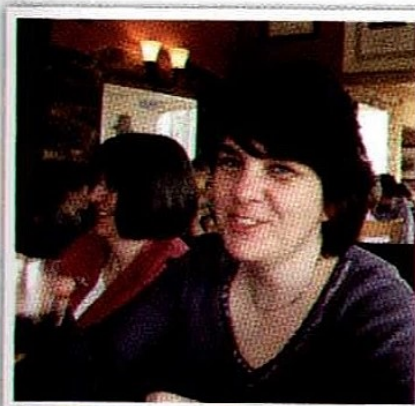
Please note, these dates are subject to change if a first team fixture is rearranged. Tickets will be available from behind the bar at the venue or by contacting: [ann.alder@virginmedia.com](mailto:ann.alder@virginmedia.com) or from any Committee Member at the Supporters' Club table in The Legends Lounge.

## POUNDS FOR POINTS



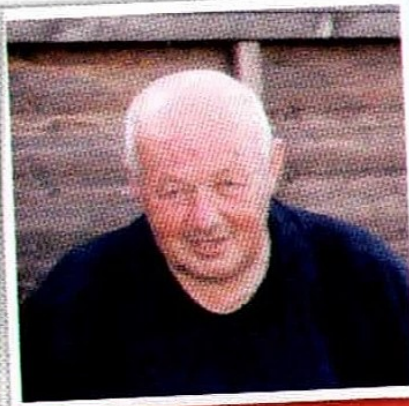
Andy Whitaker	£3.00
Mike McQueen	£3.00
David Barry	£2.00
David Johnson	£2.00
Peter Scull	£2.00
Simon Bayliss	£2.00
A.S.H Chimney Sweep	£1.00
Anna Tomkins	£1.00
Brian Smith & Doreen Lunn	£1.00
Chris & Eileen Bailey	£1.00
Chris & Maureen Kirkland	£1.00
David Toddington	£1.00
Fox Inn, Denchworth	£1.00
George & Brenda Chadwick	£1.00
Honor Fraser	£1.00
Ian Pert & Sue Grainger	£1.00
Jerry Walsh	£1.00
Keith Smith	£1.00
Kim Young	£1.00
Len Clutterham	£1.00
Lucy & Richard Fisher	£1.00
Maurice Heritage	£1.00
Mike Dew	£1.00
Miss Joan Griffiths	£1.00
Olive & Mike Spearman	£1.00
Paul Bartlett	£1.00
Paul Spearman	£1.00
Rod & Hilda Sheppard	£1.00
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Mark & Sarah Edmonds	£0.50
Christine Senior	£0.50
Anonymous	£1.50

**TOTAL £1352.00**



### Birthday Celebration!

**HAPPY** 50th Birthday to Town fan Sue Hodgson, love from all your family and friends here today!



### Happy 70th Birthday!

**GERALD** Woodvine has seen the Town play over 2,500 times: an unbelievable milestone!



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MATCH ACTION:

# HONOURS EVEN

**TOWN** earned a point from the midweek trip to West Sussex thanks to a goalless draw...

*Pictures courtesy of James Boardman*

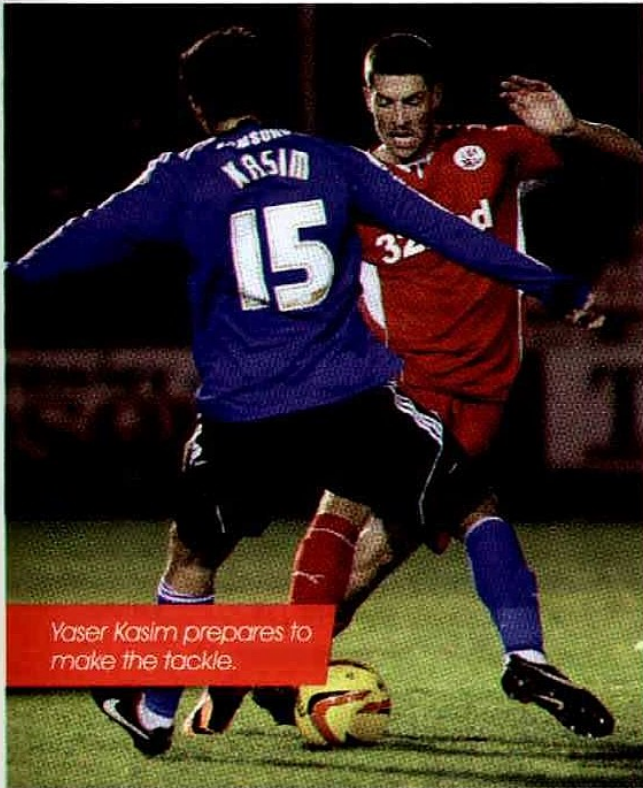


*Midfielder Louis Thompson challenges for the ball.*



# CRAWLEY 0 TOWN 0

26.11.13 



Yaser Kasim prepares to make the tackle.



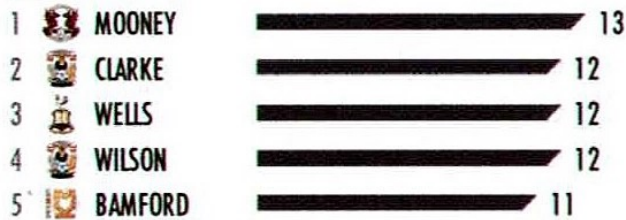
Ryan Harley gets stuck in against the Red Devils.



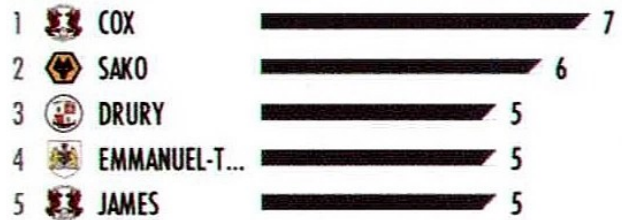


## LEAGUE ONE TOP FIVES

### GOALS



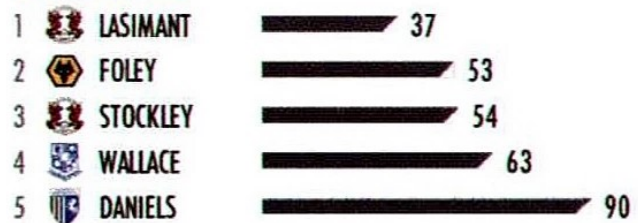
### ASSISTS



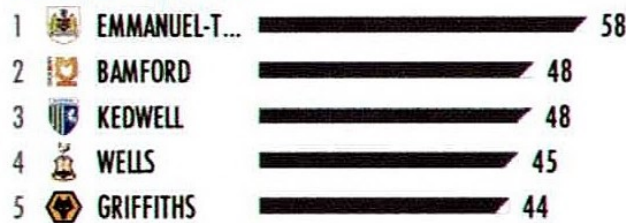
### SHOTS ON TARGET



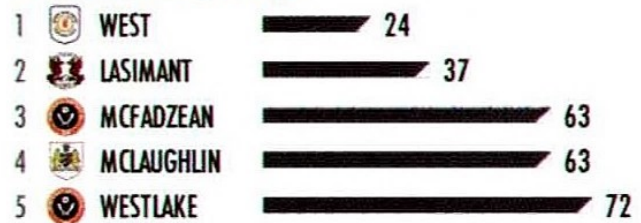
### MINUTES PER GOAL



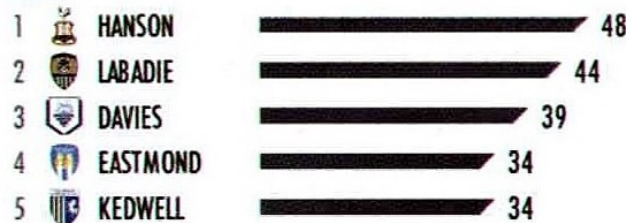
### % OF GOALS INVOLVED IN



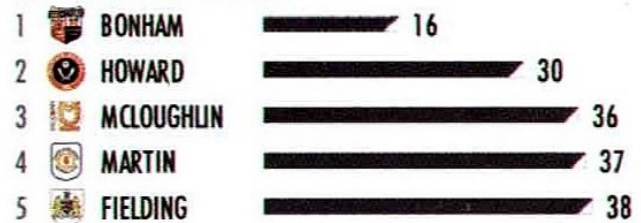
### MINUTES PER CHANCE CREATED



### FOULS



### MINUTES PER GOAL CONCEDED



## LEAGUE ONE SPOTLIGHT

84% of Shrewsbury's points this season have come at home; the highest proportion in League One.

## LEAGUE ONE SPOTLIGHT

Tranmere Rovers have taken 65% of their points away from home this season; the highest proportion in the third tier.



# 2013-14 STAT PACK



**SWINDON TOWN**

V

**CARLISLE UNITED**



## MATCH FACTS

Swindon have lost only once against Carlisle at home in league competition (W7 D10).



## MATCH FACTS

Carlisle have kept just one clean sheet in their last nine league visits to the County Ground.



GOALS



AV. GOALS PER GAME



SHOTS (EX. BLOCKED)



% SHOTS ON TARGET



CLEAN SHEETS



% GOALS TO SHOTS



CORNER KICKS



GOALS CONCEDED

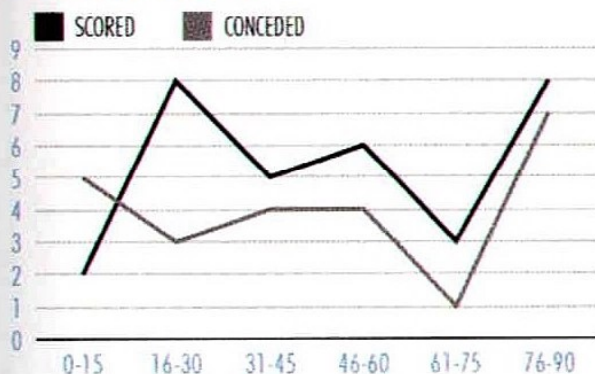


AV. GOALS CONCEDED PER GAME

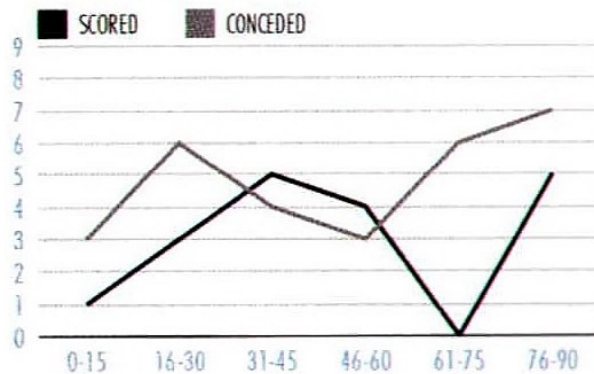


FOULS

## GOAL TIMES



## GOAL TIMES





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## Christmas Party at the County Ground In aid of the NSPCC



**Thursday 19 December**  
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Included in the ticket price is a welcome drink, delicious two course meal followed by a disco.  
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Caroline - [caro@sapphire-tech.co.uk](mailto:caro@sapphire-tech.co.uk) / 07769 680690 or Pippa - [philippasundquist@gmail.com](mailto:philippasundquist@gmail.com) / 07817 740519



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# FOOTBALL IN THE COMMUNITY



## COMMUNITY NEWS

**GOOD** afternoon and welcome to today's encounter with Carlisle United...



### Saturday Team Club

**WE'D** like to express a warm FITC welcome to AFC Corsham Town who are here today with Simon Brayo and Chris Sparey. We also have with us today Haydon Wick FC who have been organised by Gemma Davies. We hope you all have a great day with us today and see us pick up all three points against our visitors, Carlisle United.

### FITC Minibus

**WE** are delighted, after a year of fundraising events, to unveil our new FITC minibus which will help us to enhance the delivery of our programmes such as

disability, Twilight (social inclusion for deprived teenagers), our Football and Futsal Education Programme and Extra Time activities to name but a few. We have run a number of fundraising activities throughout 2013 with the main one being held at Lydiard House where we staged a Summer Ball back in June. A big thank you needs to go to Joe O'Brien for all his hard work in making the evening such a huge success. In addition we'd like to offer our sincere thanks to TE Connectivity and Tesco for making it possible for us to have our own form of transport which will be a major boost to our Football in the Community Trust.

### Swindon Town DS Active

**WE** were extremely proud to host a home fixture at Cirencester Town Arena on Sunday 24th November for our Swindon Town DS Active football team. We were delighted to welcome our visitors from Northampton Town who were organised by ex-STFC legend, Russell Lewis. It turned out to be a memorable occasion with the players playing three, 20-minute games and Northampton Town running out as narrow winners, winning 6-5, 5-4 and 4-2. I'd like to say a big thank you to Jo Messenger who helped organise the day and provided all the players with food and refreshments after the game.



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**KEEP IN TOUCH**


Our team are here today as our special guests in our community executive room where they have been treated to lunch before sitting down and enjoying the game this afternoon.

### Football and Futsal Education Programme

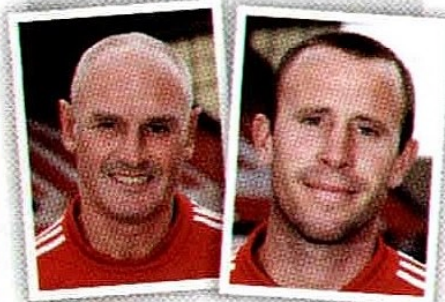
WE are currently in the process of recruiting new students to start on our BTEC Level 3 Higher Diploma in Sport course which we currently deliver at the Croft Sports Centre. We are holding trials for Year 11 students to attend on Saturday 7th December from 12.30 to 2.30 at the Croft Leisure Centre. To book your place for the trials, please contact Luke Sharps,

head coach, on 01793 421303 or alternatively, email him at [luke@stfc-fitc.co.uk](mailto:luke@stfc-fitc.co.uk).

### Swindon Town Ladies

WE'D like to wish our Swindon Town Ladies first team all the best tomorrow for their home fixture at Fairford Town against Newquay. They have had two weeks' break since their last game and I know they are eager to add to their points tally tomorrow afternoon with a tough fixture against the Cornish side. We also have a fundraising event in the Legends Lounge this Sunday 1st December at 6.30 where we will be hosting a race night to raise funds for the STFC programme for the 2013/14 season.

### Community Development Managers...



Clive Maguire  
[clive@stfc-fitc.co.uk](mailto:clive@stfc-fitc.co.uk)  
0790 1570236

Jon Holloway  
[jon@stfc-fitc.co.uk](mailto:jon@stfc-fitc.co.uk)  
0796 6305320

### STAFF CONTACTS...

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[shane@stfc-fitc.co.uk](mailto:shane@stfc-fitc.co.uk) | 01793 617718

#### Luke Sharps

[luke@stfc-fitc.co.uk](mailto:luke@stfc-fitc.co.uk) | 01793 421303

#### Beth Thompson

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#### Dave Chapple

[dave@stfc-fitc.co.uk](mailto:dave@stfc-fitc.co.uk) | 01793 421303

#### Stephen Robertson

01793 421303

#### Andy Ealey

[andy@stfc-fitc.co.uk](mailto:andy@stfc-fitc.co.uk) | 01793 421303

#### Chyna Collings

[admin@stfc-fitc.co.uk](mailto:admin@stfc-fitc.co.uk) | 01793 421303

#### Andrew Tye

01793 42130

#### Joe O'Brien

[joe@stfc-fitc.co.uk](mailto:joe@stfc-fitc.co.uk)



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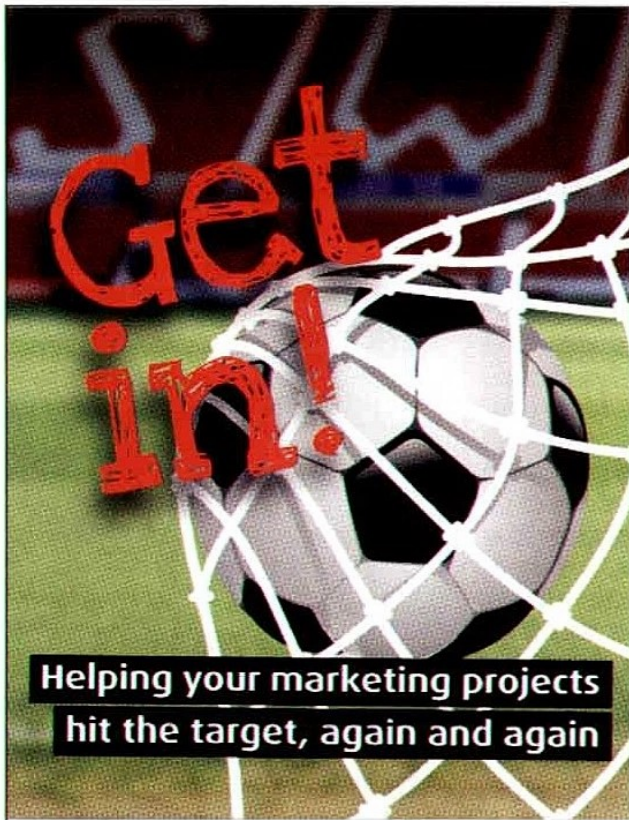


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# ASHES MEMORIES



*A sporting dinner with...*

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# OUTSIDE THE BOX



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**STRAP** yourselves in because today marks the start of a busy and crucial four weeks that could prove hugely defining in Town's quest for promotion...

**WHO** else thinks this time of year has come around far too quickly? Whilst it is still November it is only a mere 26 days until parents the land over are awoken at silly o'clock in the morning by over excited children eager to see what Santa has left for them whilst bathroom scales will be given a battering as we all indulge in the delights and pleasures Christmas has to offer.

However, for Swindon Town today marks the start of a compact and manic Christmas period which could have a major bearing on whether or not Town secure a much coveted Play-Off spot come May. Carlisle will offer a stern examination but with three of the next four League games coming away from the home comforts of The County Ground it is imperative Town seal three points this afternoon to give themselves plenty of reasons to be cheerful going into 'the season of good cheer'.

After today Town face long trips up north to Sheffield and Bradford with enticing and mouthwatering games against Coventry and Brentford sandwiched in between. With Coventry staging a remarkable resurgence and with Bradford and Brentford currently above Town in the table December will be a good test of Town's character and will provide us with a real gauge of both the quality and mentality of this



Swindon side going into the second half of the 2013/14 season.

Sheffield United will also pose a tough test with their fortunes slowly improving under the steady guidance of Nigel Clough plus United are far too big a side in this division to stay mired at the wrong end of the table. Throw into the mix a home game against Stevenage with a place in the JPT Area Final at stake then December really could prove to be a defining month.

The festive period is a cherished one in the football calendar and I know we will all be hoping for a Christmas identical to the one two seasons ago when Town amassed 10 points from four games. And we all know how that season concluded.

So just what will Mark Cooper and his young squad be asking of Santa this Christmas? Three points today would be the ideal early present with which to kick-start the festive football season which really does start in earnest today. Cooper will also be hoping for an improvement in both Town's away form and consistency which are both paramount if Swindon are to keep up the pace with the rest of the chasing pack going into 2014.

By my reckoning a minimum requirement of 10 points from the next five League games is crucial if Town are to stay a part of the play-off picture going into the New Year's Day clash against Crawley here at The County Ground. Away form as well as the level of consistency must improve if Town are to have any hope of amassing that points total whilst it is just a case of just keep doing what they are doing in regards to their home form.

Here's To Three Points  
Until Next Time.

**ANDREW STEELE-DAVIS**  
STEELE-DAVIS MEDIA





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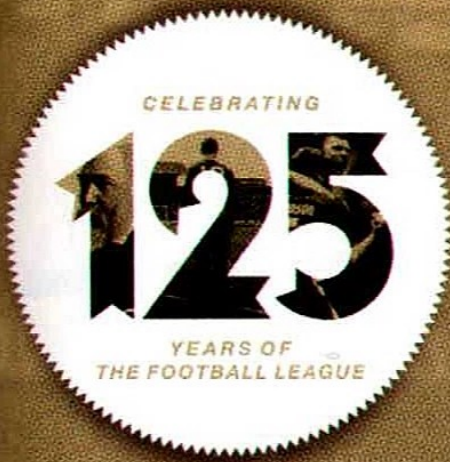
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The UK's number one comedy company is coming back to Swindon Town FC for a Christmas special! Enjoy an evening of hilarious comedy from the world famous comedy club followed by a night of fun casino and festive disco tunes!

Three comedians and a compère will take to the stage to tickle your funny bone!

Compère: **Roger Monkhouse**

Act 1: **Kane Brown**, Act 2: **Andrew Bird**, Act 3: **Daliso Chaponda**

(line-ups subject to change)

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**[www.stfcmyworld.com](http://www.stfcmyworld.com)**

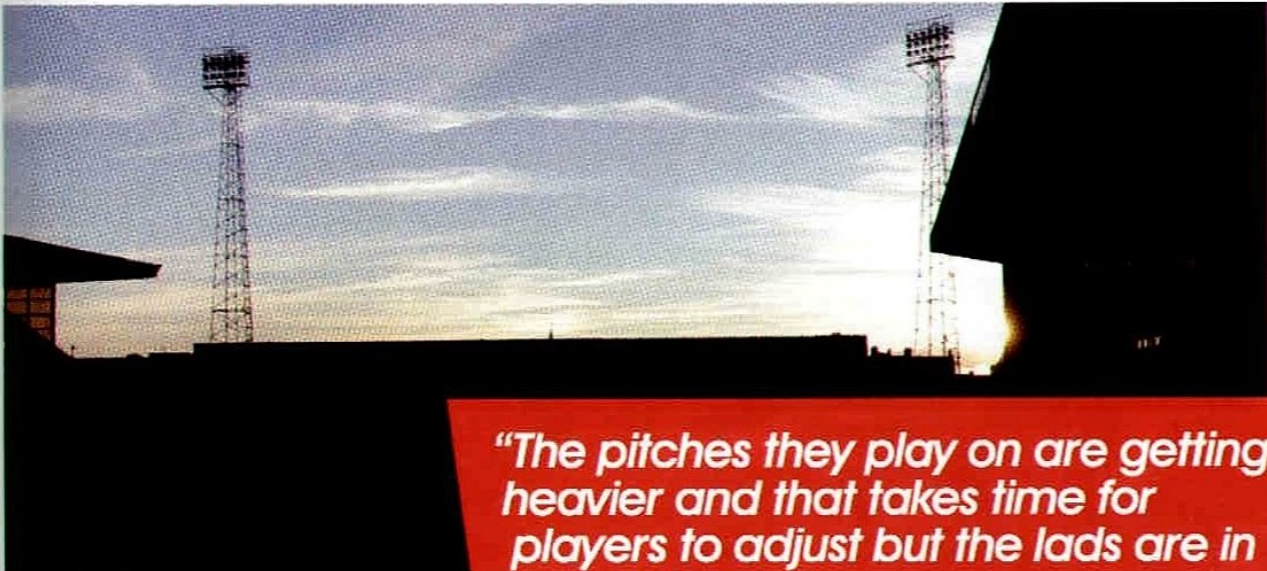


# COACHES' CORNER



Michael  
Cooper

**TOWN'S** Sports Scientist Michael Cooper is back in Coaches' Corner this week, looking back on a busy week of fixtures for Swindon...



***"The pitches they play on are getting heavier and that takes time for players to adjust but the lads are in good shape."***

**THE** players are now at a stage where they're maintaining their level and it is up to us to make sure we just keep them ticking over ready for the following game and the following performance. At this time of year the weather changes and the pitches they play on are getting heavier and that takes time for players to adjust but the lads are in good shape. They've been doing their pre-training work which involves a lot of injury prevention and that hopefully gives them a bit of protection to ensure they don't break down in this transition period due to the weather. The changing conditions don't change what we do in relation to the conditioning side of training but we also keep a look out just in case anyone looks leggy or tired. We keep it in mind that

their legs will potentially be heavy and they have stiff backs because of it so we try and accommodate that with what we do in 'pre-hab'. We've had three games this week on different pitches. Obviously the change in surface has a big part in dictating how we play and how other teams play. From my point of view we've been going a bit easier on the players over the past couple of days leading up to the game. It's important that we're really mindful of treating them properly so they can do well this afternoon. There have been a number of injuries in recent weeks but (not that I want anyone to be injured) taking players through end-stage rehabilitation is an enjoyable part of my job. I think

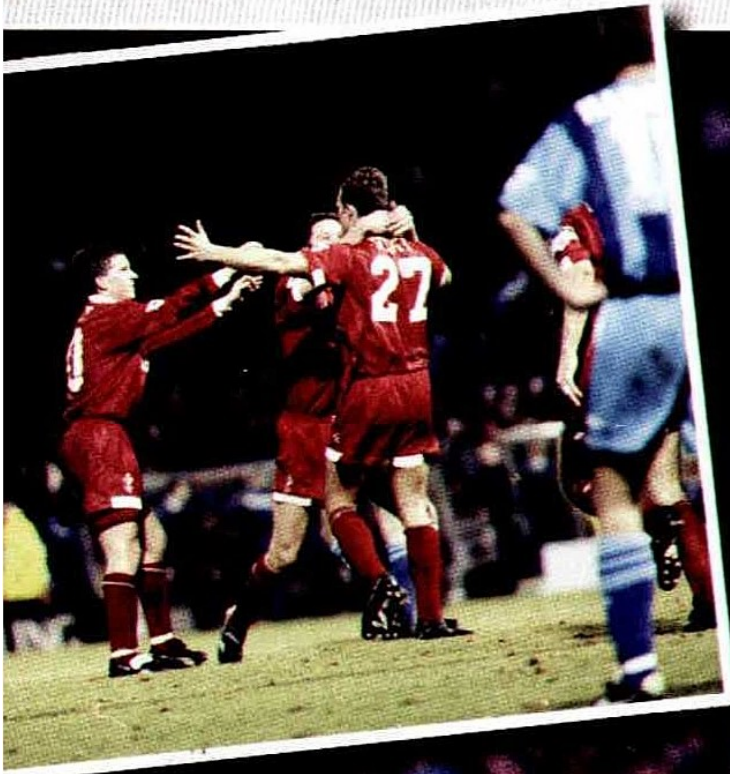
the players quite like the end-stage rehab as well because it's a good sign to them that they're close to coming back.

I'm thoroughly enjoying my time at the Club. I'm getting to know Swindon as a place, Swindon as a Club and I really enjoy every day. The staff are brilliant, the players are brilliant and it makes my job a lot better when they're receptive to what we do. That said, with the change in weather, the earlier evenings and it getting colder, it makes all of these adaptations and changes easier to work around because the players buy into everything we put to them.

**MICHAEL COOPER**  
SPORTS SCIENTIST



PREMIER MOMENT:



**Paul BODIN:**  
The left full-back's goal against the Saints was his fifth strike of the 1993/94 campaign.

PLAYER  
FACT



# PREMIER MOMENT

**TOWN 2 SOUTHAMPTON 1**

Premier League • Saturday 18th December, 1993 • 3pm Kick-Off





**THE** build-up to a busy Christmas period began with the visit of Southampton to SN1...

A draw at Anfield the week before had earned Swindon plaudits from Liverpool's fans and staff but next up for John Gorman's side were Southampton, who made the relatively short trip up to north Wiltshire in the final game before Christmas. Saints were just one place and three points better off than Swindon which meant that a win would take Town level on points with Ian Branfoot's team. The game was just 12 minutes old when Paul Bodin fired Swindon ahead in front of a jubilant Town End. The visitors did manage to level

before the break through Matt Le Tissier who raced past the Swindon defence and slotted past Fraser Digby. Just past the hour mark, Keith Scott netted what proved to be the winning goal, his fourth strike since joining Swindon in November. Town held on to record a crucial three points, - only their second since promotion to the Premiership nearly seven months beforehand.

PLAYER  
FACT

**Craig MASKELL:**

The striker scored Town's goal in the 5-1 defeat at Southampton earlier in the season





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# TICKET NEWS

For tickets online: [www.stfcmyworld.com](http://www.stfcmyworld.com)  
For tickets by phone call: 0871 876 1993

**TICKET** details are now available for Town's forthcoming fixtures in the build up to the festive period...

## HOME FIXTURES:




## SAMSUNG




**vs Stevenage**  
Tuesday Dec 10, 7.45pm  
**PRICES:** Adults £15,  
Concessions £10, Juniors £5.




**vs Coventry City**  
Saturday Dec 21, 3pm  
See ticket prices...




**vs Crawley Town**  
Wednesday Jan 1, 3pm  
See ticket prices...



## TICKETS ONLINE:

**TICKETS** for the following matches are now available to purchase online. Visit [www.stfcmyworld.com](http://www.stfcmyworld.com) and select the tickets tab.

### vs Stevenage (H) JPT

Tuesday Dec 10, 7.45pm

### vs Sheffield United (A)

Saturday Dec 14, 3pm

### vs Coventry City (H)

Saturday Dec 21, 3pm

### vs Brentford (A)

Thursday Dec 26, 3pm

### vs Crawley Town (H)

Wednesday Jan 1, 3pm

STFC Event Tickets now available:

### Philip De Freitas Dinner

Thursday Dec 5th, 7pm

### Jongleurs at STFC

Friday Dec 20th, 7pm

## TICKET PRICES:

### ARKELL'S / DON ROGERS

Adult	£25.00
OAP/Student (with NUS)	£19.00
Young Adult (16-18)	£17.00
Junior (15 and under)	£12.00
Under 10	<b>FREE*</b>
Family Packages From	£40
Disabled	£19.00

### FASTPLANT TOWN END\*\*

Adult	£19.00
OAP/Student (with NUS)	£15.00
Young Adult (16-18)	£15.00
Junior (15 and under)	£12.00
Under 10	<b>FREE*</b>
Disabled	£15.00

To qualify for a Junior price you must be 15 or under on the day of the fixture. Unaccompanied 12-14 year olds will be issued tickets in the family enclosure. Under 12s must be accompanied by an Adult in all areas. \*To qualify for a **FREE** under 10 ticket, children need to join the Junior Peas for a **ONE OFF PAYMENT OF £25**, proof of age will be required at time of purchase. Under 10s must be accompanied by a full paying Adult. To avoid long queues on matchdays it is advantageous to register and purchase family **FREE** under 10 tickets in advance.\*\* Please note Juniors must be accompanied by an Adult in the Fastplant Town End.

## AWAY FIXTURES:








**vs Sheffield United**  
Sat Dec 14, 3pm

Adults	£19.50
O60/Student NUS	£15
Young Adult 16-21	£15
Junior U16	£9.50
Disabled & Carer	£15

**SAS Travel Details:**  
Departs CG at 9am, £20 Adults,  
£18 Juniors, £2 Supporters' Club Discount  
(when showing membership card).




**vs Brentford**  
Thurs Dec 26, 3pm

Adults	£21	£20
O60	£15	£14
Students (full-time)	£13	£12
Junior U18	£5	£5

On sale from 26/11/13 to Season Ticket holders. One per Season Ticket holder.  
On general sale from 03/12/13.

**SAS Travel Details:**  
Travel details to be confirmed.

*The above two matches are now available online, by phone and in person. Phone charges of £2 per ticket booking. No online charges, only postage.*



# MATCH STATS

**KEY: 1** = Number of goals scored,  
First substitution, Second substitution, Third substitution

		RES	ATT	STARTING XI					
<b>AUGUST</b>									
Sat Aug 3	Peterborough United	A	0-1 L	7,178 (741)	Foderingham	N Thompson	Ward	Hall	Smith
Tue Aug 6	Torquay United CAP1	H	1-0 W	5,662 (282)	Foderingham	Barthram	Ward	Hall	Byrne
Sat Aug 10	Stevenage	H	1-0 W	7,133 (217)	Foderingham	N Thompson	Ward	Hall	Byrne
Sat Aug 17	Shrewsbury Town	A	0-2 L	4,943 (545)	Foderingham	N Thompson	Ward	Hall	Byrne
Sat Aug 24	Gillingham	H	2-2 D	7,520 (452)	Foderingham	N Thompson 1	Ward	Hall	McEveley
Tue Aug 27	QPR CAP2	A	2-0 W	9,715 (1,684)	Foderingham	N Thompson	Ward	Hall	Smith
Sat Aug 31	Crewe Alexandra	H	5-0 W	7,419 (193)	Foderingham	N Thompson	Ward	Hall	McEveley
<b>SEPTEMBER</b>									
Sat Sep 7	Milton Keynes Dons	A	1-1 D	7,738 (639)	Foderingham	N Thompson	Ward	Hall	McEveley
Sat Sep 14	Wolverhampton W.	A	2-3 L	19,388 (1,591)	Foderingham	N Thompson	Ward	Hall	McEveley
Sat Sep 21	Bristol City	H	3-2 W	11,598 (2,538)	Foderingham	N Thompson	Ward	Hall	McEveley
Tue Sep 24	Chelsea CAP3	H	0-2 L	14,924 (3,433)	Foderingham	N Thompson	Ward	Hall	McEveley
Sat Sep 28	Preston North End	A	1-2 L	9,296 (386)	Foderingham	N Thompson	Ward	Hall	McEveley
<b>OCTOBER</b>									
Sat Oct 5	Tranmere Rovers	H	1-0 W	7,889 (188)	Foderingham	N Thompson	Ward	Hall	McEveley
Tue Oct 8	Plymouth Argyle JPT2	H	2-1 W	4,211 (364)	Belford	Branco	Ward	Hall	Barthram 1
Sat Oct 12	Rotherham United	A	4-0 W	8,103 (540)	Foderingham	N Thompson	Ward	Hall	McEveley
Fri Oct 18	Notts. County	H	2-0 W	8,188 (249)	Foderingham	N Thompson	Ward	Hall	McEveley
Tue Oct 22	Walsall	H	1-3 L	8,188 (202)	Foderingham	N Thompson	Ward	Hall	McEveley
Sat Oct 26	Oldham Athletic	A	1-2 L	3,837 (293)	Foderingham	N Thompson	Ward	Hall	Barthram
<b>NOVEMBER</b>									
Sat Nov 2	Port Vale	H	5-2 W	7,637 (327)	Foderingham	N Thompson	Ward	Hall	McEveley
Sat Nov 9	Macclesfield FA CUP1	A	0-4 L	1,835 (305)	Belford	Byrne	Ward	Hall	McEveley
Tue Nov 12	Wycombe W. JPT AGF	H	2-1 W	3,940 (221)	Belford	Byrne	Ward	Hall	McEveley
Sat Nov 16	Colchester United	A	2-1 W	3,334 (323)	Foderingham	Byrne	Ward	Hall	McEveley
Sat Nov 23	Leyton Orient	H	1-3 L	8,634 (562)	Foderingham	N Thompson	Ward	Hall	McEveley
Tue Nov 26	Crawley Town	A	0-0 D	2,868 (316)	Foderingham	N Thompson	Ward	Hall	Byrne
Sat Nov 30	Carlisle United	H	3.00pm						
<b>DECEMBER</b>									
Tue Dec 10	Stevenage JPT ASF	H	7.45pm						
Sat Dec 14	Sheffield United	A	3.00pm						
Sat Dec 21	Coventry City	H	3.00pm						
Thu Dec 26	Brentford	A	12.30pm						
Sun Dec 29	Bradford City	A	3.00pm						
<b>JANUARY</b>									
Wed Jan 1	Crawley Town	H	3.00pm						
Sat Jan 4	Stevenage	A	3.00pm						
Sat Jan 11	Peterborough Utd.	H	3.00pm						
Sat Jan 18	Gillingham	A	3.00pm						
Sat Jan 25	Shrewsbury Town	H	3.00pm						
Tue Jan 28	Walsall	A	7.45pm						
<b>FEBRUARY</b>									
Sat Feb 1	Oldham Athletic	H	3.00pm						
Sat Feb 8	Port Vale	A	3.00pm						
Sat Feb 15	Colchester United	H	3.00pm						
Sat Feb 22	Leyton Orient	A	3.00pm						
<b>MARCH</b>									
Sat Mar 1	Crewe Alexandra	A	3.00pm						
Sat Mar 8	Milton Keynes Dons	H	3.00pm						
Tue Mar 11	Wolverhampton W.	H	7.45pm						
Sat Mar 15	Bristol City	A	3.00pm						
Sat Mar 22	Preston North End	H	3.00pm						
Tue Mar 25	Tranmere Rovers	A	7.45pm						
Sat Mar 29	Sheffield United	H	3.00pm						
<b>APRIL</b>									
Sat Apr 5	Carlisle United	A	3.00pm						
Sat Apr 12	Brentford	H	3.00pm						
Fri Apr 18	Coventry City	A	7.45pm						
Mon Apr 21	Bradford City	H	3.00pm						
Sat Apr 26	Notts. County	A	3.00pm						
<b>MAY</b>									
Sat May 3	Rotherham United	H	3.00pm						





SUBSTITUTES USED

Pritchard Pritchard Kasim Pritchard Byrne 1 Byrne Byrne	Luongo Kasim Luongo 1 Luongo Luongo Luongo Luongo 1	Reis Reis Reis Kasim Kasim Kasim Kasim	Harley L Thompson Harley Harley Harley Harley Mason 3	Mason Mason Storey Storey Pritchard Pritchard 1 Pritchard	Williams Williams 1 Williams Williams Ranger Ranger 1 Ranger 1	Kasim Luongo Smith L Thompson Mason Mason Ajose	Storey Storey L Thompson Smith Sub not used L Thompson L Thompson	Sub not used Smith Sub not used Ranger Sub not used Storey Harley
Byrne Ajose Ajose 2 Ajose Byrne	Luongo Luongo Luongo Luongo Luongo	Kasim Kasim Kasim Kasim Kasim	Mason Mason 1 L Thompson Pritchard L Thompson	Pritchard 1 Pritchard N'Guessan N'Guessan Pritchard	Ranger Ranger Ranger 1 Ranger Ranger N'Guessan 1	Ajose N'Guessan 1 Elgabas L Thompson Ajose	N'Guessan Storey Sub not used Elgabas Barthram	Harley Sub not used Sub not used Sub not used Elgabas
Byrne L Thompson Byrne Byrne Byrne Byrne	Luongo Luongo Luongo 1 Luongo Luongo Luongo	Kasim Byrne Kasim Kasim Kasim Kasim	Pritchard Pritchard Pritchard 1 Pritchard Pritchard Mason	N'Guessan 1 Elgabas Ajose 1 N'Guessan 1 Ajose Pritchard	Ranger Ajose 1 Ranger Ranger 1 Ranger 1 Ranger	Elgabas Cox N'Guessan 1 Barthram Mason N'Guessan	Ajose N'Guessan L Thompson Elgabas N'Guessan Sub not used	Sub not used Ranger Sub not used Mason Barthram Sub not used
Byrne 1 Mason L Thompson L Thompson Harley Harley	Luongo 2 Luongo Luongo Luongo Luongo Luongo	Mason Kasim Kasim Kasim Kasim Kasim	Pritchard Pritchard Pritchard Harley Pritchard L Thompson	N'Guessan 1 N'Guessan N'Guessan N'Guessan 1 N'Guessan N'Guessan	Ranger 1 Ranger Ajose 2 Ajose 1 Ajose 1 Ajose	Barthram Barthram Harley Pritchard Elgabas Pritchard	L Thompson Ajose Elgabas Sub not used L Thompson Mason	Elgabas Harley Sub not used Sub not used Sub not used Sub not used



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# STAT PACK



## Sky Bet League 1 Table:

\*Coventry deducted 10 pts

POS	TEAM	P	HOME			AWAY			GD	PTS				
			W	D	L	F	A	W			D	L	F	A
1	Wolves	18	7	2	1	18	5	6	2	0	14	5	+22	43
2	Leyton Orient	18	6	1	1	17	6	7	2	1	24	10	+25	42
3	Preston	18	3	5	1	13	10	6	2	1	14	7	+10	34
4	Brentford	18	6	1	2	16	7	4	3	2	12	12	+9	34
5	Peterborough	18	5	1	3	9	8	5	1	3	18	10	+9	32
6	Bradford	18	4	3	2	19	10	3	4	2	12	10	+11	28
7	Rotherham	18	2	5	2	11	13	5	2	2	16	9	+5	28
8	<b>SWINDON</b>	<b>18</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>21</b>	<b>12</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>11</b>	<b>12</b>	<b>+8</b>	<b>27</b>
9	Walsall	18	3	2	3	9	10	4	4	2	11	6	+4	27
10	Port Vale	18	4	2	3	13	13	4	0	5	13	15	-2	26
11	MK Dons	17	5	2	2	17	11	1	2	5	10	15	+1	22
12	Crawley	18	4	3	3	10	11	1	4	3	9	12	-4	22
13	Coventry	18	6	1	3	23	22	3	3	2	15	11	+5	21*
14	Oldham	17	3	2	2	8	6	3	1	6	14	18	-2	21
15	Colchester	18	3	3	3	10	11	1	6	2	10	13	-4	21
16	Gillingham	18	4	2	4	12	12	2	1	5	11	16	-5	21
17	Carlisle	18	3	2	4	11	19	2	4	3	7	10	-11	21
18	Shrewsbury	18	4	4	2	12	7	0	3	5	6	14	-3	19
19	Stevenage	18	2	1	5	9	14	3	1	6	9	15	-11	17
20	Tranmere	18	1	3	4	10	20	3	2	5	11	13	-12	17
21	Sheff Utd	18	3	3	3	11	10	1	1	7	5	16	-10	16
22	Bristol C	18	1	5	4	11	15	1	4	3	15	16	-5	15
23	Crewe	18	2	3	4	9	17	1	1	7	5	23	-26	13
24	Notts Co	18	3	0	5	11	10	0	2	8	7	22	-14	11

## STFC Player Stats:

No.	Player	SBLT	FAC	CAP	JPT	Total	Goals	Yellow	Red	STFC Apps
1	Wes Foderingham	18	-	3	-	21	-	2	-	116
2	Nathan Thompson	17	-	2	-	19	1	6	-	49(10)
3	Nathan Byrne	14	1	2	2	19	2	3	2	27(1)
4	Massimo Luongo	18	1	2(1)	2	23(1)	5	3	-	32(1)
5	Grant Hall	18	1	3	2	24	-	4	-	24
6	Tijane Freitas Reis	2	-	1	-	3	-	1	-	3
7	Ryan Hatley	7(2)	(1)	1	(1)	8(4)	-	2	-	8(4)
8	Ryan Mason	6(4)	1	1(1)	-	8(5)	4	3	-	8(5)
9	Nile Ranger	11(1)	1	2	(1)	14(2)	6	-	-	14(2)
10	Andy Williams	3	-	1	-	4	1	-	-	49(3)
11	Alex Pritchard	14(2)	1	3	2	20(2)	3	7	-	20(2)
12	Dany N'Guessan	8(5)	1	1	1(1)	11(6)	7	1	-	11(6)
14	Jay McEveley	13	1	1	1	16	-	6	1	57(1)
15	Yaser Kasim	16(1)	1	3	1	21(1)	-	7	-	21(1)
16	Mark Francis	-	-	-	-	-	-	-	-	(1)
17	Connor Waldon	-	-	-	-	-	-	-	-	(1)
18	Alex Ferguson	-	-	-	-	-	-	-	-	0
19	Louis Thompson	4(6)	-	2(1)	2	8(7)	-	3	-	9(11)
20	Miles Storey	2(2)	-	(2)	-	2(4)	-	1	-	4(19)
21	Alex Smith	1(2)	-	1(1)	-	2(3)	-	-	-	2(3)
22	Darren Ward	18	1	3	2	24	-	-	-	67
23	Jack Barthram	1(4)	(1)	1	1	3(5)	1	-	-	3(5)
24	Lee Cox	-	-	-	(1)	(1)	-	-	-	2(6)
25	Tyrell Belford	-	1	-	2	3	-	-	-	3
26	Aaron Oakley	-	-	-	-	-	-	-	-	0
27	Harry Agombar	-	-	-	-	-	-	-	-	0
29	Raphael Rossi Branco	-	-	-	1	1	-	1	-	1
30	Leigh Bedwell	-	-	-	-	-	-	-	-	(1)
33	Nicky Ajose	7(4)	(1)	1	2	10(5)	8	-	-	10(5)
34	Mohammed Elgabas	(6)	-	(1)	1(1)	1(8)	-	-	-	1(8)

## TODAY'S MASCOTS



### Holly Hooper:

Age: 9  
 School: Charlton Primary School, Wantage  
 Plays For: Wantage Girls FC  
 Hobbies: Gymnastics & Football  
 Favourite player: Alex Pritchard



### Zoley Mindak:

Age: 18  
 Hobbies: Sport  
 Favourite player: Alex Pritchard



### Lucy Woodvine:

Age: 14  
 School: John Bentley School, Calne  
 Hobbies: Sport  
 Favourite player: Nathan Thompson



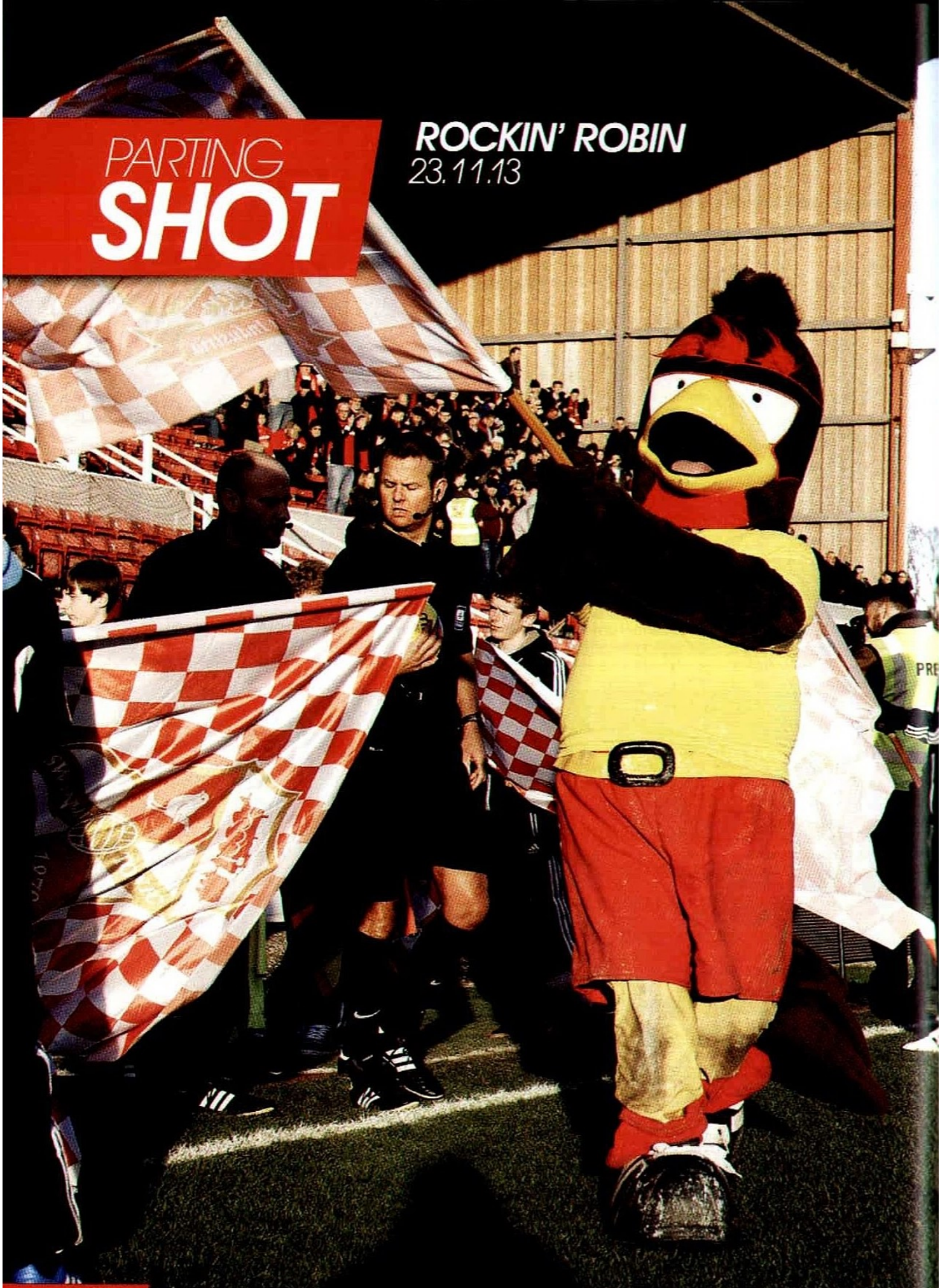
### Luke Woodvine:

Age: 11  
 School: John Bentley School, Calne  
 Hobbies: Football  
 Favourite player: Wes Foderingham



# PARTING SHOT

ROCKIN' ROBIN  
23.11.13

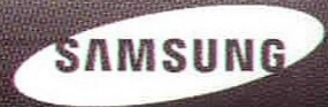




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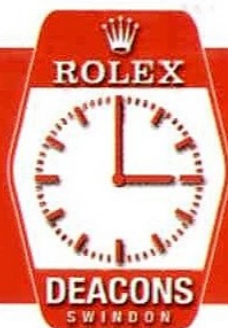
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Official Partner Clubs



# TODAY'S TEAMS



Celebrating 50 years of  
The County Ground Clock



## DEACONS

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## Swindon Town

Manager: Mark **COOPER**

(GK) Wes <b>FODERINGHAM</b>	1	●
Nathan <b>THOMPSON</b>	2	●
Nathan <b>BYRNE</b>	3	●
Massimo <b>LUONGO</b>	4	●
Grant <b>HALL</b>	5	●
Tijane <b>FREITAS REIS</b>	6	●
Ryan <b>HARLEY</b>	7	●
Ryan <b>MASON</b>	8	●
Nile <b>RANGER</b>	9	●
Alex <b>PRITCHARD</b>	11	●
Dany <b>N'GUESSAN</b>	12	●
Jay <b>McEVELEY</b>	14	●
Yaser <b>KASIM</b>	15	●
Mark <b>FRANCIS</b>	16	●
Connor <b>WALDON</b>	17	●
Alex <b>FERGUSON</b>	18	●
Louis <b>THOMPSON</b>	19	●
Miles <b>STOREY</b>	20	●
Alex <b>SMITH</b>	21	●
(CAPT) Darren <b>WARD</b>	22	●
Jack <b>BARTHAM</b>	23	●
(GK) Tyrrell <b>BELFORD</b>	25	●
Aaron <b>OAKLEY</b>	26	●
Harry <b>AGOMBAR</b>	27	●
Raphael <b>BRANCO</b>	29	●
(GK) Leigh <b>BEDWELL</b>	30	●
Nicky <b>AJOSE</b>	33	●
Mohammed <b>ELGABAS</b>	34	●
Kayden <b>JACKSON</b>	35	●

## Match Officials

Referee:  
Stephen **BRATT**

Assistants:  
John **LAW**  
Lee **SWABEY**

4th Official:  
Adam **NUNN**



## Sky Bet League 1 Today's fixtures

Peterborough v Wolves  
Stevenage v Shrewsbury  
Leyton Orient v Sheff Utd  
MK Dons v Coventry  
Preston v Bristol C  
Walsall v Port Vale  
Tranmere v Colchester  
Rotherham v Gillingham  
Crewe v Crawley  
Notts Co v Brentford

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## Carlisle United

Manager: Graham **KAVANAGH**

● 1	Mark <b>GILLESPIE</b> (GK)
● 2	Conor <b>TOWNSEND</b>
● 3	Matty <b>ROBSON</b>
● 4	Chris <b>CHANTLER</b>
● 5	Danny <b>LIVESEY</b>
● 6	Prince <b>BUABEN</b>
● 7	David <b>AMOO</b>
● 8	Liam <b>NOBLE</b>
● 9	Lee <b>MILLER</b>
● 11	Danny <b>CADAMARTERI</b>
● 12	Paul <b>THIRLWELL</b> (CAPT)
● 14	Josh <b>GILLIES</b>
● 15	Mike <b>EDWARDS</b>
● 16	Brad <b>POTTS</b>
● 17	Mark <b>BECK</b>
● 18	Josh <b>TODD</b>
● 19	David <b>SYMINGTON</b>
● 20	Greg <b>FLEMING</b> (GK)
● 21	James <b>BERRETT</b>
● 23	Sean <b>O'HANLON</b>
● 24	Alex <b>SALMON</b>
● 25	Brandon <b>GWINNUTT</b>
● 26	Jack <b>LYNCH</b>
● 27	Patrick <b>BROUGH</b>
● 28	Max <b>EHMER</b>
● 29	Lewis <b>GUY</b>
● 31	Leon <b>McSWEENEY</b>
● 39	Pascal <b>CHIMBONDA</b>
● 40	Ben <b>AMOS</b> (GK)

## Next up at The County Ground

vs **STEVENAGE** • Tuesday 10th December, 2013 • 7.45PM Kick-Off

Match Sponsor



Matchball Sponsor

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